



CAT  
ALO  
GUE

# Who we are

*At Simply Hot we have uniquely positioned ourselves to be the leading interactive event gear agency in East Africa.*

*Our offering includes:*

- 1. State of the art mixed reality gear*
- 2. Interactive touch screens*
- 3. Audio visual*
- 4. Custom modular stands*
- 5. and unique structures to deliver immersive exceptional events*

*We're experts at getting to the heart of what matters most to your audiences, developing holistic experiences that engage, excite and activate your brand.*

# Our Offering



## **Digital Events Gear**

- Interactive Touch screens
- Experience solutions



## **Mixed Reality Technology**

- VR 360 Rotation Console
- VR Racing Console
- VR Kids Console
- VR Headset Console



## **Audio Visual**

- LED Screens
- LED Posters



## **Custom Branded Structures**

- Stretch Tents
- Spider Tents
- Inflatable Tents and Props
- Dome Kiosk



## **Structures**

- Spider Tents
- Dome Kiosks
- Stretch Tents



## **Custom Modular Stands**

# Digital Gear



Our digital events gear activate brand experiences on multiple levels rational, emotional, psychological using the right mix of modes and media that are authentic to the interests, behaviors and expectations of your customers.

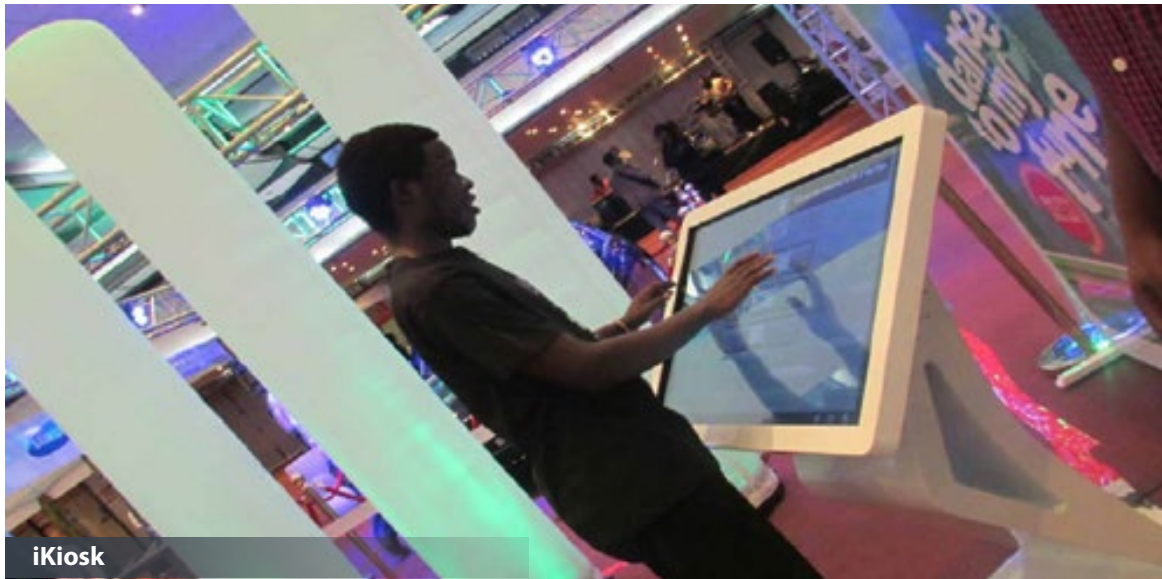




## Interactive Touch Screens

We believe that interactive technology is more than just a fad. It's at the precipice of a revolution in marketing.

A swipe or pinch provides more than just a new medium – It empowers your brand to reach your audience in a captivating way.



iKiosk



iTable



## Experience Solutions

We turn your events into social experiences with our;

**Photobooth** that enables your audience to take photos, GIFs and instantly share on digital platforms.

**iFloor** perfect for corporate and brand engagement using interactive games and scenes with vivid effects.

**Virtual Presenter** an ideal holographic solution that provides information about your product or service to the audience in an engaging manner.

Our award winning bespoke **Macrider** and **Macrunner** brand immersion solutions.  
**Kinetic** electronic gaming that engage and entertain your audiences.



Photobooth



Kinect Gaming



Macrider



Macrunner

# ***Mixed Reality Gear***



Merging of real and virtual worlds to produce new environments and visualizations where physical and digital objects co-exist and interact in real time we connect the consumer to your brand.





## Virtual Reality Gear

Using VR content and gear we indulge your audience with a truly immersive and intuitive experience. We have put together a suite of solutions to deliver the thrill of **virtual reality**.



VR Racing Console



VR 360 Rotation console



VR Kids Console



VR Headset Console



# *Audio Visual*



With design, safety and appearance in mind, the structures we offer for your events are, unique, strong, flexible and reliable.

They can be adjusted by size to suit the scale of your event and branded to deliver a clear identity for your events.

Our event structures include tents, custom modular booths, truss and stage gear.





Large Format LED Screen

## Screens

We take visual content to the next level of visibility with ultra clear display screens for your events.



LED Posters

# Structures



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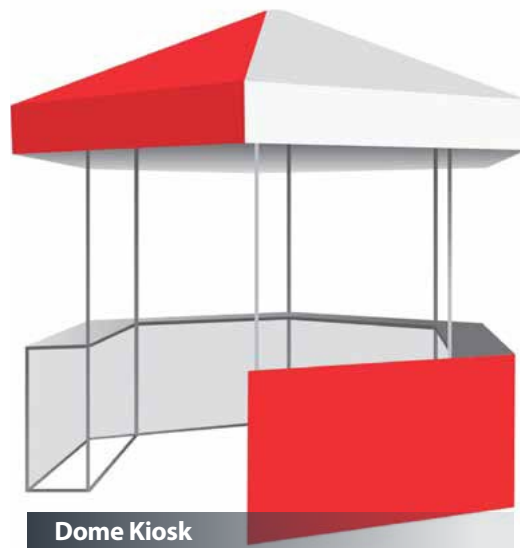


## Tents

Whether you need tents for a corporate event, a festival or marketing campaign we have you covered.

We strive to stay ahead of the curve and only offer unique and elegant designed tents that will make your brand stand out.

Our collection includes Spider, Stretch and Dome Kiosk.







Custom Modular Stands

# Stands



## Custom Modular Stands

Using cellluka flexible PVC foam sheets and aluminum framework we approach custom stand design and build differently.

Bespoke exhibition stand hire might sound like an oxymoron, but our unique formula is helping brands achieve more for less.

No longer is stunning custom exhibiting stands the preserve for those investing huge sums of money. By investing less on the architecture and storage costs, we make sure your stands are unique and reusable.



## Isuzu Stand



Front Side Perspective



Front Perspective





## Philips Stand



Front Side Perspective



Front Perspective



## Gsk Stand







## Absa Stands



Front Side Perspective



Front Perspective

# Custom Branded Structures



**PHILIPS**

We also know that marketers have the challenge of ensuring their brands stand out. To deliver better brand visibility, grow brand affinity and equity we have packaged a suite of innovative custom branded structures to ensure your brand stands out more than your competitors.

We make this possible by designing, investing and offering a managed solution for custom branded tents, showcase containers, mobile trucks and inflatables at fraction of the cost for standard event structures to ensure you maximize on your investment.

**PHILIPS**



# Reduce your cost by upto 40%

Are you looking for high brand visibility for your events and activations.

## ***We've got you covered!***

Our design team has developed a proposition to deliver the dual benefit of high visibility branding and show-stopping event cover solutions.

Our broad vision is to transform your marketing initiatives in a cost effective way to achieve:



Brand consistency and equity



Grow brand affinity amongst your target audience



Reduce spend on experiential branding and gear hire by up to 40%

*We have carefully packaged a suite of solutions that are visually spectacular and offer a range of versatile configurations that will transform your BTL marketing campaigns.*

Easily adaptable, they can be set up in many different ways including single, double, triple and multiple-span configurations, transforming virtually any outdoor space into a polished, professional and cutting-edge brand experience zone.

*To ensure you realize return on your investment our proposition is 360°:*



Conceptualise & Design



Source & Purchase



Deploy & Manage



Store & Maintain





## Custom Branded Structures

Our branded tents have the dual purpose of providing both eye-catching branding as well as shelter.

These are ideal for promotions, festivals, sports events and golf days.



Spider Tent



Stetch Tent



Dome Kiosk





## Custom Branded Inflatables



Promotional Inflatables



Inflatable Archs

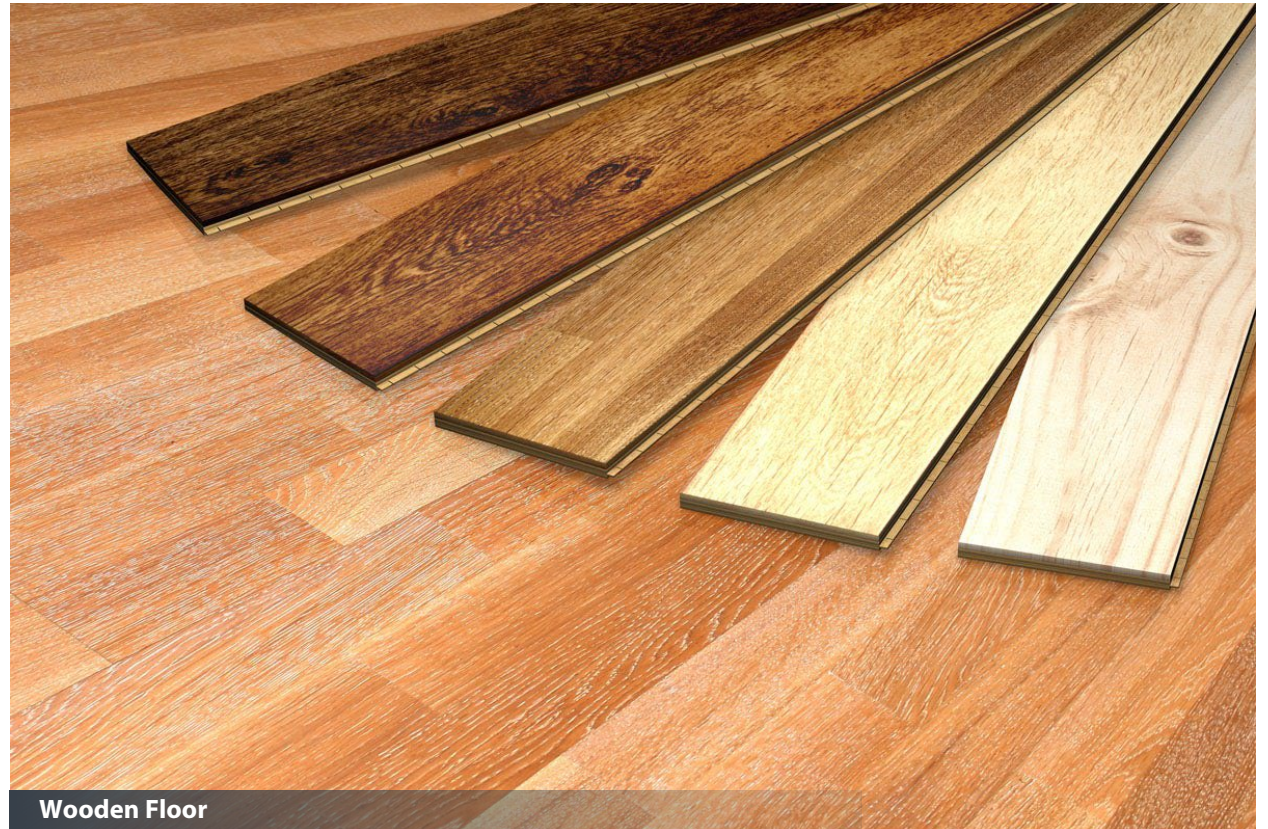


Product Replica Inflatables





## Turf and Wooden Floor





***Let's converse!***

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