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Who we are

At izeone Africa we have uniquely positioned ourselves to be the leading interactive event gear agency in East Africa.

Our offering includes:

- 1. State of the art mixed reality gear*
- 2. Interactive touch screens*
- 3. Audio visual*
- 4. Custom modular stands*
- 5. and unique structures to deliver immersive exceptional events*

We're experts at getting to the heart of what matters most to your audiences, developing holistic experiences that engage, excite and activate your brand.



Our Offering



Digital Events Gear

- Interactive Touch screens
- Experience solutions



Mixed Reality Technology

- VR 360 Rotation Console
- VR Racing Console
- VR Kids Console
- VR Headset Console



Audio Visual

- LED Screens



Custom Branded Structures

- Stretch Tents
- Spider Tents
- Gazebo Tents
- Inflatable Tents and Props
- Dome Tents



Structures

- Spider Tents
- Sky Tents
- Stretch Tents
- Polygon Tents



Exhibition Stands

- M Series Custom Modular Stands
- C Series Modular Stands
- F Series Fabric Pop Up Stands

Digital Gear



Our digital events gear activate brand experiences on multiple levels rational, emotional, psychological using the right mix of modes and media that are authentic to the interests, behaviors and expectations of your customers.



Interactive Touch Screens

We believe that interactive technology is more than just a fad. It's at the precipice of a revolution in marketing.

A swipe or pinch provides more than just a new medium – It empowers your brand to reach your audience in a captivating way.





Experience Solutions

We turn your events into social experiences with our;

Photobooth that enables your audience to take photos, GIFs and instantly share on digital platforms.

iFloor perfect for corporate and brand engagement using interactive games and scenes with vivid effects.

Virtual Presenter an ideal holographic solution that provides information about your product or service to the audience in an engaging manner.

Our award winning bespoke **Macrider** and **Macrunner** brand immersion solutions.
Kinetic electronic gaming that engage and entertain your audiences.



Photobooth



Kinect Gaming



Macrider



Macrunner

Mixed Reality Gear



Merging of real and virtual worlds to produce new environments and visualizations where physical and digital objects co-exist and interact in real time we connect the consumer to your brand.



Virtual Reality Gear

Using VR content and gear we indulge your audience with a truly immersive and intuitive experience. We have put together a suite of solutions to deliver the thrill of **virtual reality**.



VR Racing Console



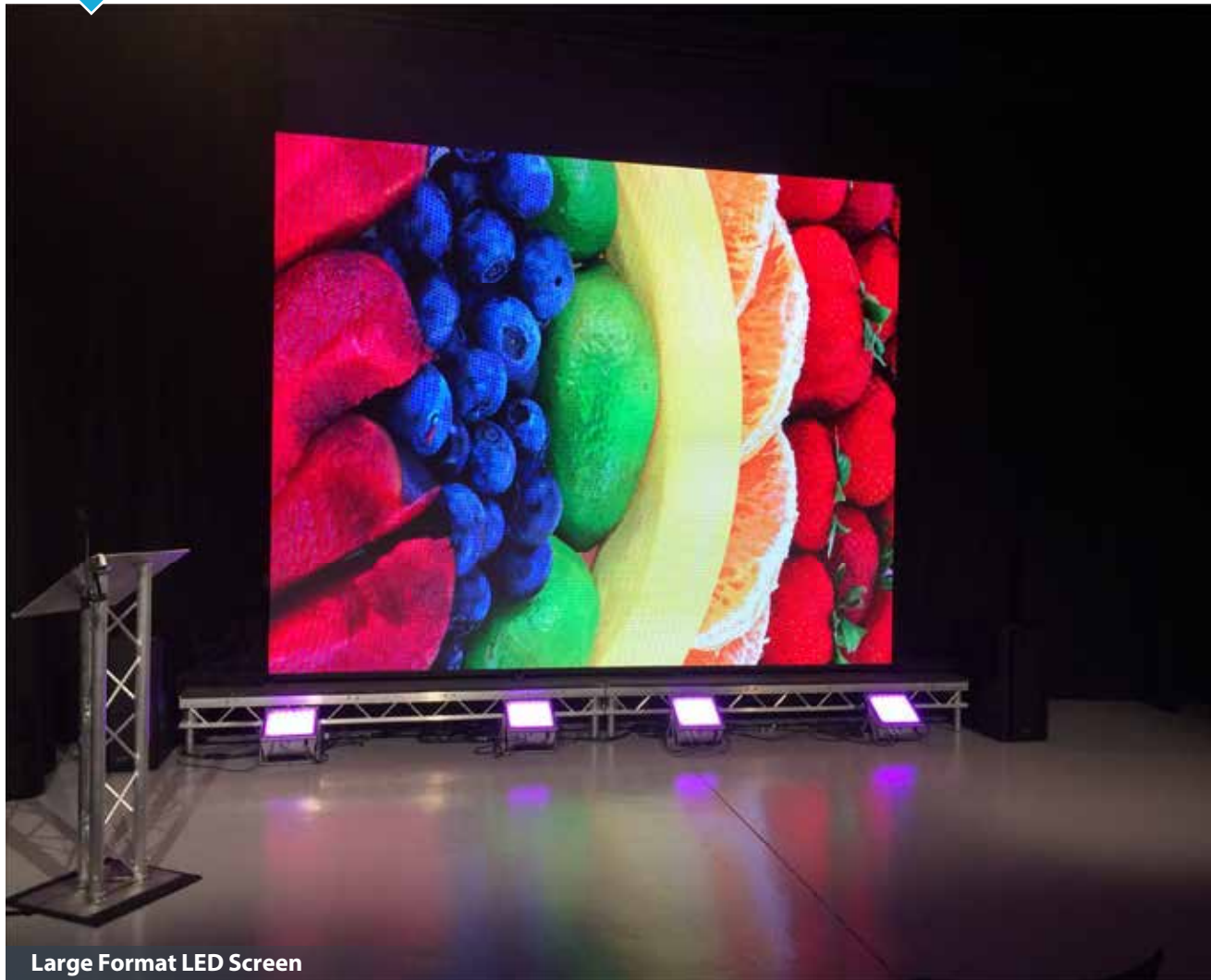
VR 360 Rotation console



VR Kids Console



VR Headset Console



Large Format LED Screen

Screens

We take visual content to the next level of visibility with ultra clear display screens for your events.



LED Posters

Structures



With design, safety and appearance in mind, the structures we offer for your events are, unique, strong, flexible and reliable.

They can be adjusted by size to suit the scale of your event and branded to deliver a clear identity for your events.

Our event structures include tents, custom modular booths, truss and stage gear.



Tents

Whether you need tents for a corporate event, a festival or marketing campaign we have you covered.

We strive to stay ahead of the curve and only offer unique and elegant designed tents that will make your brand stand out.

Our collection includes Spider, Star, Stretch, Cheese, Hexagonal and polygon tents.



Stretch Tent



Dome Kiosk



Spider Tent

Custom Modular Stands



We don't just design and build stands, we deliver bespoke exhibition stands with content that drives interactions and results.

We believe the pinnacle of exhibiting is a beautifully designed stand that cost less than traditional custom design and build; yet simultaneously increases your returns. It's the definition of exhibiting ROI.



C-Series Bespoke Stands

Using cellluka flexible PVC foam sheets and aluminum framework we approach custom stand design and build differently.

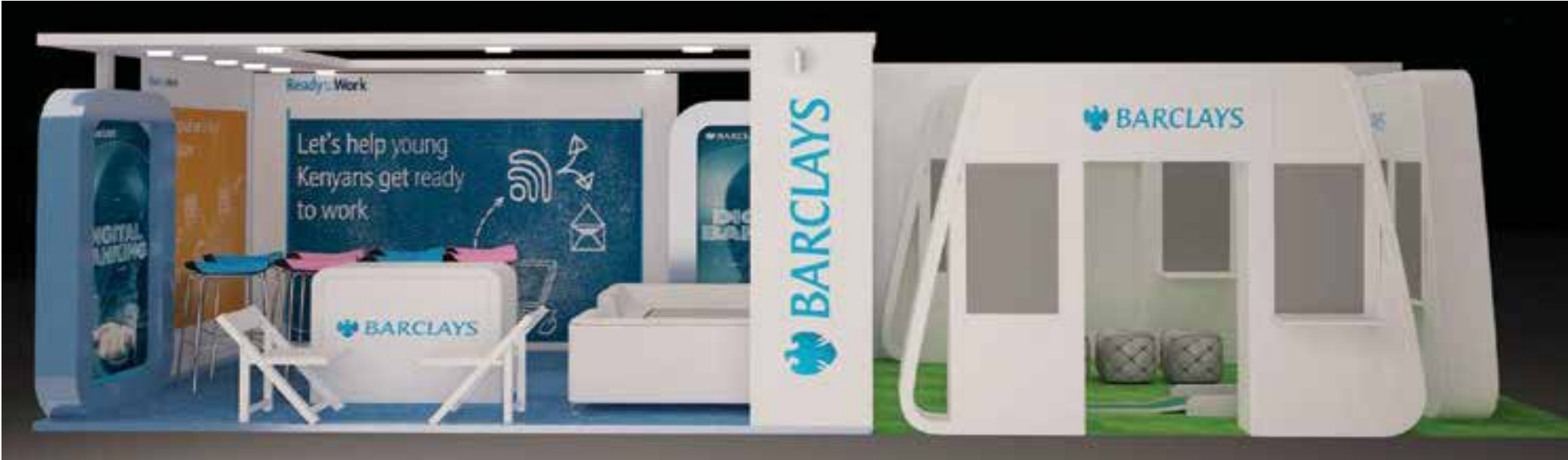
Bespoke exhibition stand hire might sound like an oxymoron, but our unique formula is helping brands achieve more for less.

No longer is stunning custom exhibiting stands the preserve for those investing huge sums of money. By investing less on the architecture and storage costs, we make sure your stands are unique and reusable.



M-Series Custom Modular Stands

M-series are our custom modular stands perfect for mega tradeshows. Applying the best architectural framework and lighting combined with fully custom fabricated elements and interactive digital solutions.





F-Series Stands

F-series booths are made of high-quality, fabric and aluminum framework that forms into an innovative channel systems.

Our selection of fabric pop up display stands provide a lightweight solution and a great alternative to classic pop up stands.

We know that marketers are often asked to do more with less. To deliver better trade show stands than your competitors. We make this possible using our subtle blend of fabric stands with custom features to maximize your return on investment.

Custom Branded Structures



PHILIPS

We also know that marketers have the challenge of ensuring their brands stand out. To deliver better brand visibility, grow brand affinity and equity we have packaged a suite of innovative custom branded structures to ensure your brand stands out more than your competitors.

We make this possible by designing, investing and offering a managed solution for custom branded tents, showcase containers, mobile trucks and inflatables at fraction of the cost for standard event structures to ensure you maximize on your investment.

PHILIPS



Reduce your cost by upto 40%

Are you looking for high brand visibility for your events and activations.

We've got you covered!

Our design team has developed a proposition to deliver the dual benefit of high visibility branding and show-stopping event cover solutions.

Our broad vision is to transform your marketing initiatives in a cost effective way to achieve:



Brand consistency and equity



Grow brand affinity amongst your target audience



Reduce spend on experiential branding and gear hire by up to 40%

We have carefully packaged a suite of solutions that are visually spectacular and offer a range of versatile configurations that will transform your BTL marketing campaigns.

Easily adaptable, they can be set up in many different ways including single, double, triple and multiple-span configurations, transforming virtually any outdoor space into a polished, professional and cutting-edge brand experience zone.

To ensure you realize return on your investment our proposition is 360°:



Conceptualise & Design



Source & Purchase



Deploy & Manage



Store & Maintain



Custom Branded Structures

Our branded tents have the dual purpose of providing both eye-catching branding as well as shelter.

These are ideal for promotions, festivals, sports events and golf days.



Spider Tent



Stetch Tent



Dome Booth



Custom Branded Inflatables



Promotional Inflatables



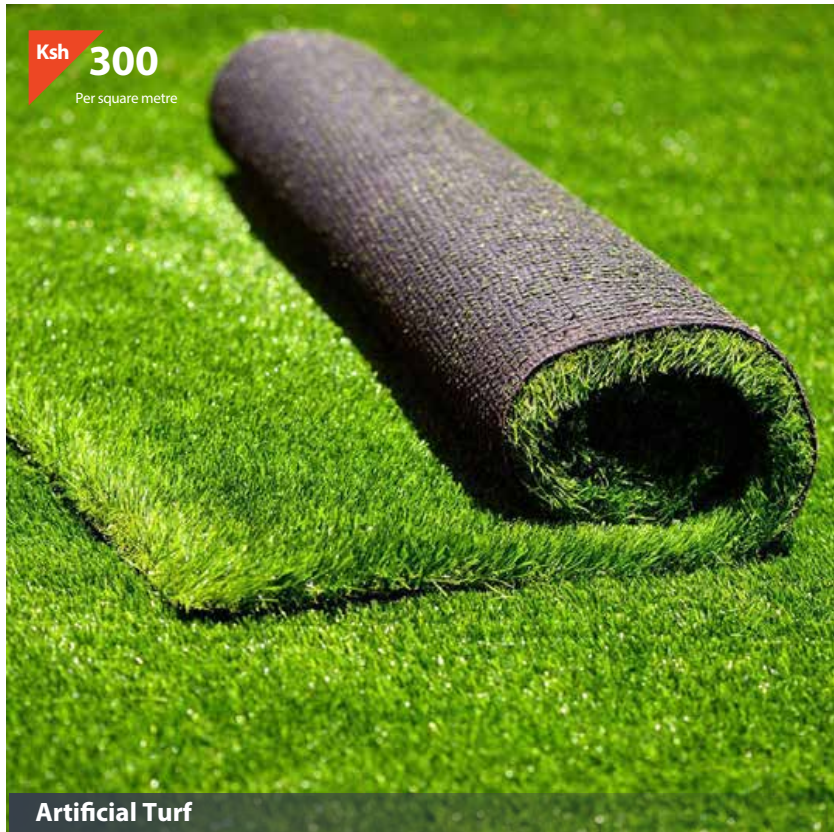
Inflatable Archs



Product Replica Inflatables



Turf and Wooden Floor





Let's converse!

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