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Who we are

At izone Africa we have uniquely positioned ourselves to be the leading interactive event gear agency in East Africa.

Our offering includes:

- 1. State of the art mixed reality gear
- 2. Interactive touch screens
- 3. Audio visual
- 4. Custom modular stands
- 5. and unique structures to deliver immersive exceptional events

We're experts at getting to the heart of what matters most to your audiences, developing holistic experiences that engage, excite and activate your brand.





Our Offering



Digital Events Gear

- Interactive Touch screens
- Experience solutions



Mixed Reality Technology

- VR 360 Rotation Console
- VR Racing Console
- VR Kids Console
- VR Biking Console
- VR Headset Console



Structures

- Spider Tents
- Sky Tents
- Stretch Tents
- Polygon Tents
- Hexagonal Tents



Exhibition Stands

- M Series Custom Modular Stands
- C Series Modular Stands
- F Series Fabric Pop Up Stands



Custom Branded Structures

- Stretch Tents
- Spider Tents
- Gazebo Tents
- Inflatable Tents and Props



Audio Visual

- LED Screens
- Professional Audio & Lighting





Interactive Touch Screens

We believe that interactive technology is more than just a fad. It's at the precipice of a revolution in marketing.

A swipe or pinch provides more than just a new medium – It empowers your brand to reach your audience in a captivating way.









Experience Solutions

We turn your events into social experiences with our;

Photobooth that enables your audience to take photos, GIFs and instantly share on digital platforms.

iFloor perfect for corporate and brand engagement using interactive games and scenes with vivid effects.

Virtual Presenter an ideal holographic solution that provides information about your product or service to the audience in an engaging manner.







Our award winning bespoke **Macrider and Macrunner** brand immersion solutions.

Kinetic electronic gaming that engage and entertain your audiences.







Macrunner





Virtual Reality Gear

Using VR content and gear we indulge your audience with a truly immersive and intuitive experience. We have put together a suite of solutions to deliver the thrill of **virtual reality.**















Tents

Whether you need tents for a corporate event, a festival or marketing campaign we have you covered.

We strive to stay ahead of the curve and only offer unique and elegant designed tents that will make your brand stand out.

Our collection includes Spider, Star, Stretch, Cheese, Hexagonal and polygon tents.



























C-Series Bespoke Stands

Using cellluka flexible PVC foam sheets and aluminum framework we approach custom stand design and build differently.

Bespoke exhibition stand hire might sound like an oxymoron, but our unique formula is helping brands achieve more for less.

No longer is stunning custom exhibiting stands the preserve for those investing huge sums of money. By investing less on the architecture and storage costs, we make sure your stands are unique and reusable.



M-Series Custom Modular Stands

M-series are our custom modular stands perfect for mega tradeshows. Applying the best architectural framework and lighting combined with fully custom fabricated elements and interactive digital solutions.





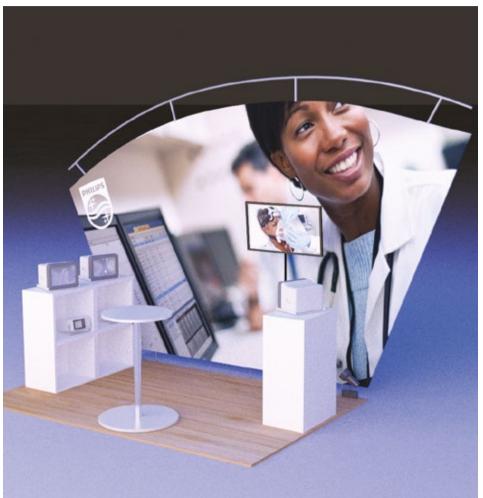












F-Series Stands

F-series booths are made of highquality, fabric and aluminum framework that forms into an innovative channel systems.

Our selection of fabric pop up display stands provide a lightweight solution and a great alternative to classic pop up stands.

We know that marketers are often asked to do more with less. To deliver better trade show stands than your competitors. We make this possible using our subtle blend of fabric stands with custom features to maximize your return on investment.



Reduce your cost by upto 40%

Are you looking for high brand visibility for your events and activations.

We've got you covered!

Our design team has developed a proposition to deliver the dual benefit of high visibility branding and show-stopping event cover solutions.

Our broad vision is to transform your marketing initiatives in a cost effective way to achieve:



Brand consistency and equity



Grow brand affinity amongst your target audience



Reduce spend on experiential branding and gear hire by up to 40%

We have carefully packaged a suite of solutions that are visually spectacular and offer a range of versatile configurations that will transform your BTL marketing campaigns. Easily adaptable, they can be set up in many different ways including single, double, triple and multiple-span configurations, transforming virtually any outdoor space into a polished, professional and cutting-edge brand experience zone.

To ensure you realize return on your investment our proposition is 360°:



Conceptualise & Design



Source & Purchase



Deploy & Manage



Store & Maintain



Custom Branded Structures

Our branded tents have the dual purpose of providing both eyecatching branding as well as shelter.

These are ideal for promotions, festivals, sports events and golf days.











Custom Branded Inflatables







Custom Mobile Showroom

At Simply Hot, we design and fabricate showcase and sales trailers and containers for your products and services. Whether you are in the automobile industry, financial, FMCG or healthcare, we have solutions that will work for you.

These custom showrooms include modern amenities and high-tech features to help your business gain more attention. You can add luxury seating, entertainment centers, air conditioning, and other comforts to help your potential customers relax during an outdoor event.







Screens

We take visual content to the next level of visibility with ultra clear display screens for your events.





Audio & Lighting

An extensive inventory of processors, line mixers, effect processors, microphones and indoor ambience lighting for just about any corporate event.















Let's converse!

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