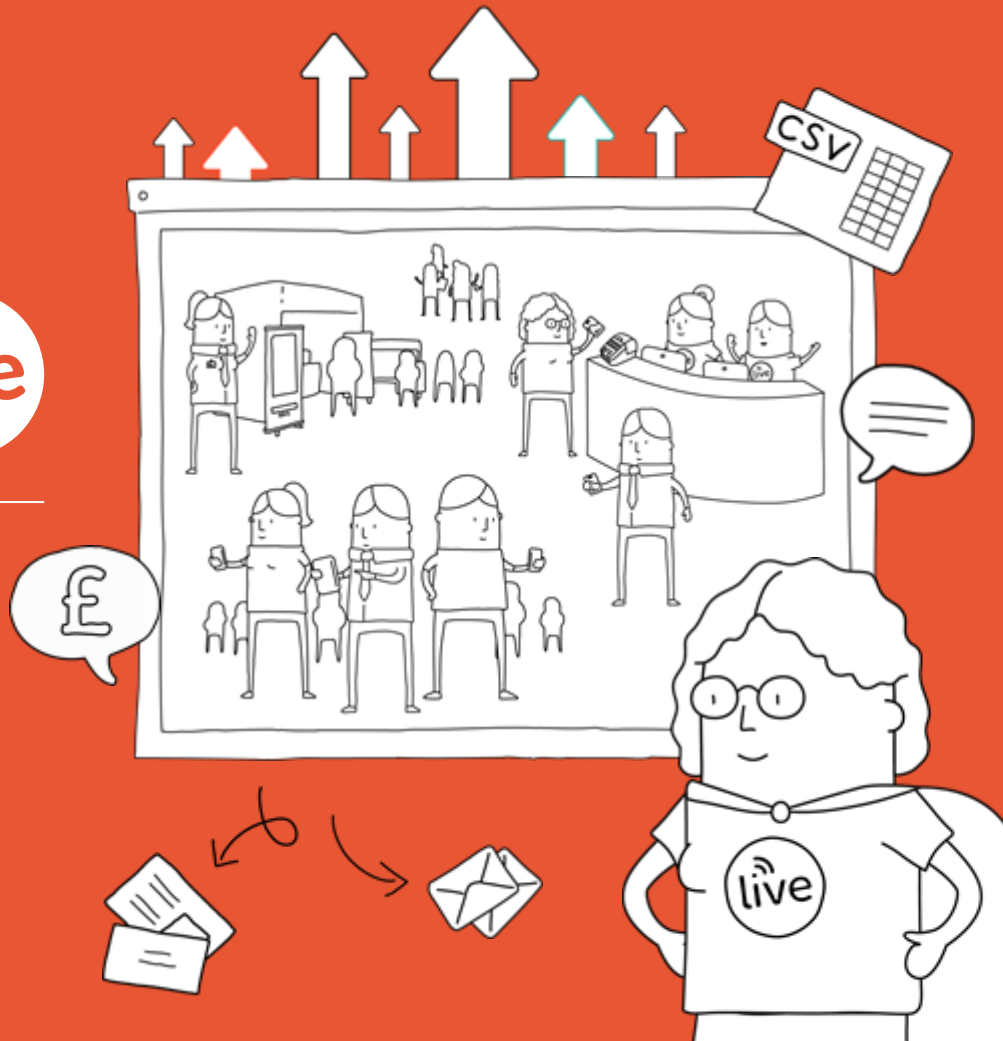
noodle live

VIRTUAL EVENTS



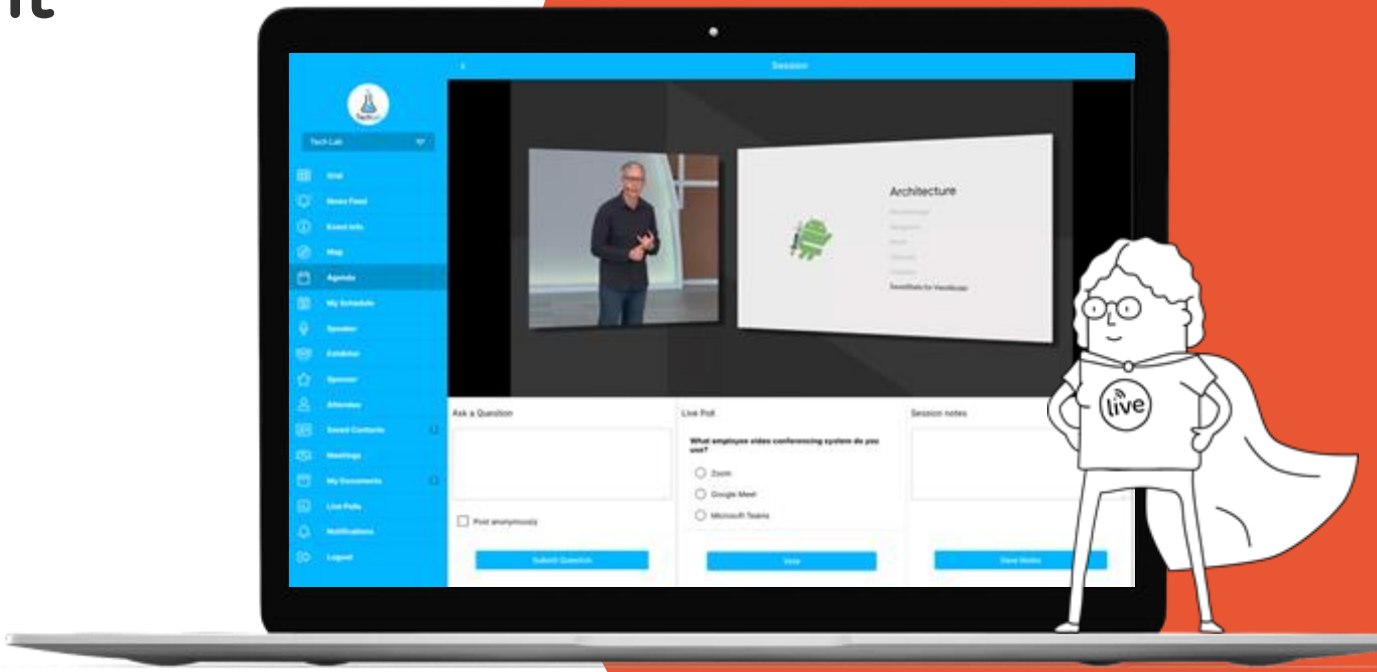
In Partnership With

izone AFRICA

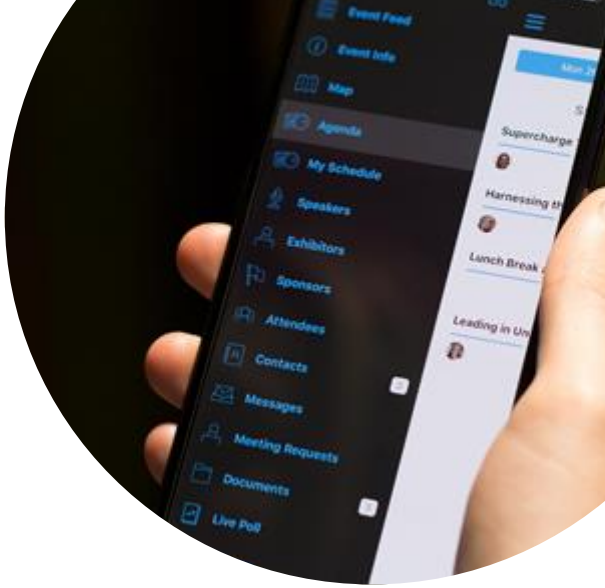
Helping you deliver great virtual events

Introducing your virtual event platform

Our virtual event platform has all the features you'd expect, so you can streamline the online event experience for organisers and attendees alike.



It’s never been easier to create your virtual event



Unlock the power of virtual events. Deliver great content, engage attendees, offer value to sponsors and capture event data.

Our virtual event platform comes jam packed with all the features you’d expect - live streams, on demand content, session interactivity, virtual booths, social feeds, video meetings and event analytics.

Fully branded solution

Update our template to include your event branding throughout

iOS, Android & Desktop

Available on all platforms so no-one is left without event access

Quick and easy to deploy

Manage all content using our dashboard & publish in as little as two weeks

Why make the jump to virtual?

Increase event reach

Attract attendees from all over the globe by removing the need to travel to your event.

Reduce event costs

Take out the cost of venue hire, catering and staffing for your smaller events by hosting these online

Compliments live event

Having a compelling virtual offering with on demand content in tandem with your live event

Generate sponsorship revenue

Open up new opportunities for virtual sponsors and create new revenue streams for your event.

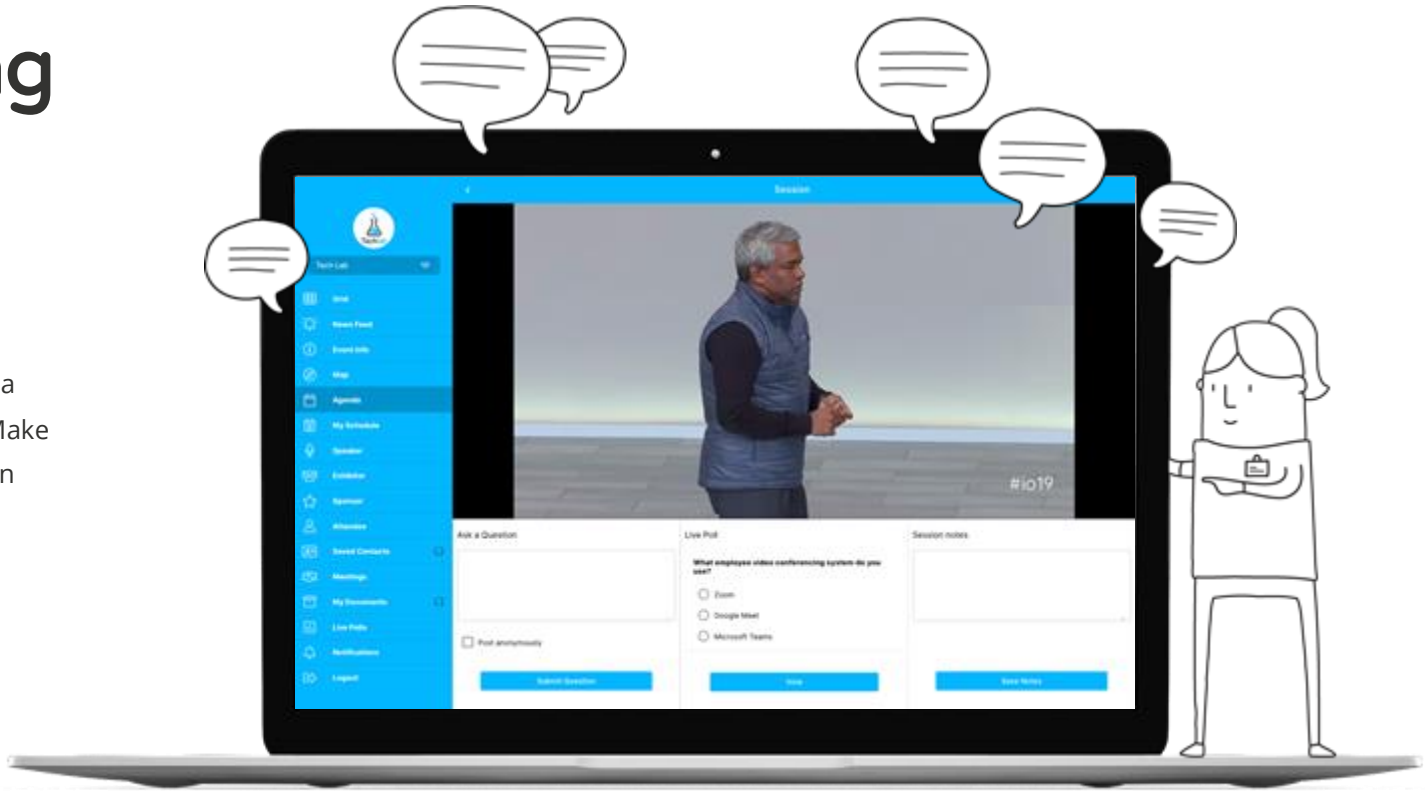
80%

of people join virtual events for educational purposes. The next biggest reason for joining virtual events is networking.

SOURCE: MARKLETIC

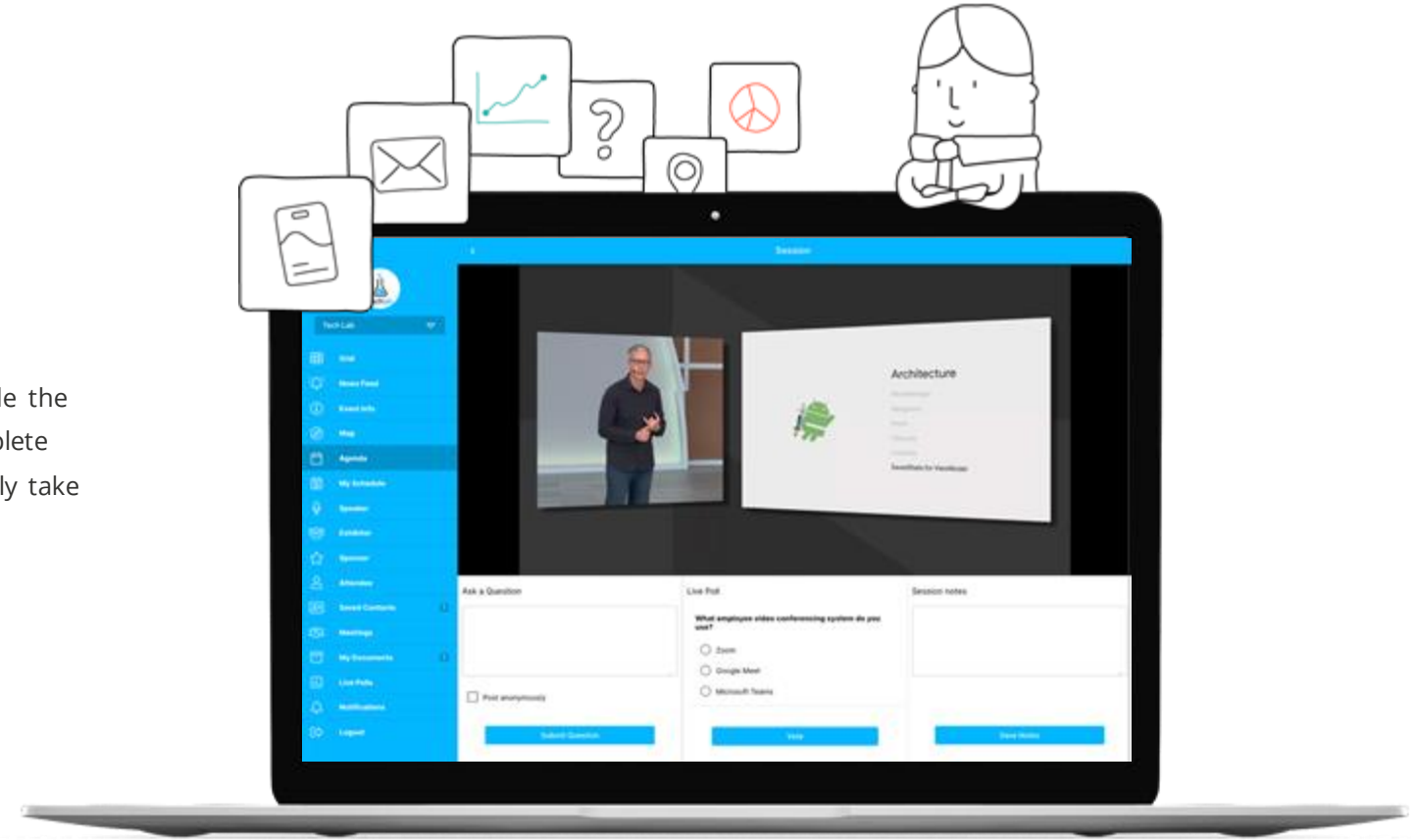
Session streaming

Broadcast sessions across multiple content tracks for a multi stream experience. Make session content available on demand after live streams.



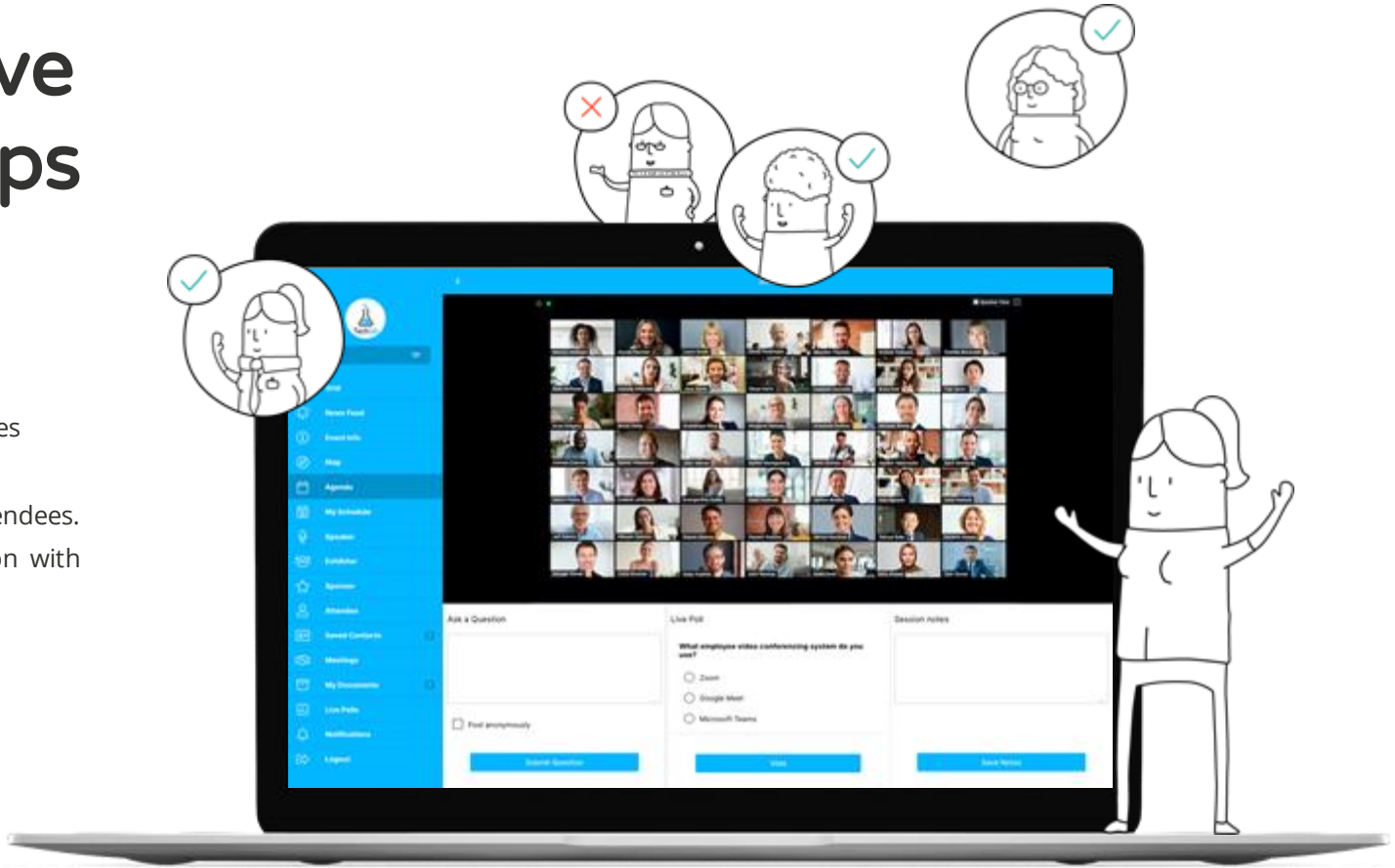
Live slides

Display live slides alongside the presenter view for a complete session experience. Quickly take notes on key content.



Interactive workshops

Offer different session styles such as workshops and roundtables to engage attendees. Facilitate active collaboration with attendee video feeds.



Simple setup via Zoom

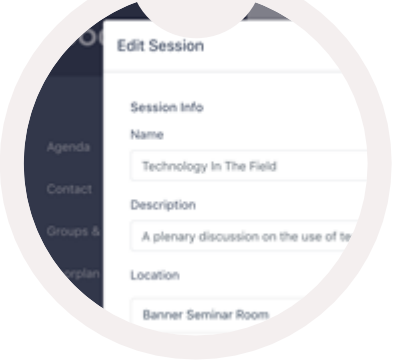
step 1

Setup your Zoom account with Zoom Meetings & Zoom Webinar

step 2

Setup your Zoom Meeting or Zoom Webinar via the Zoom Platform

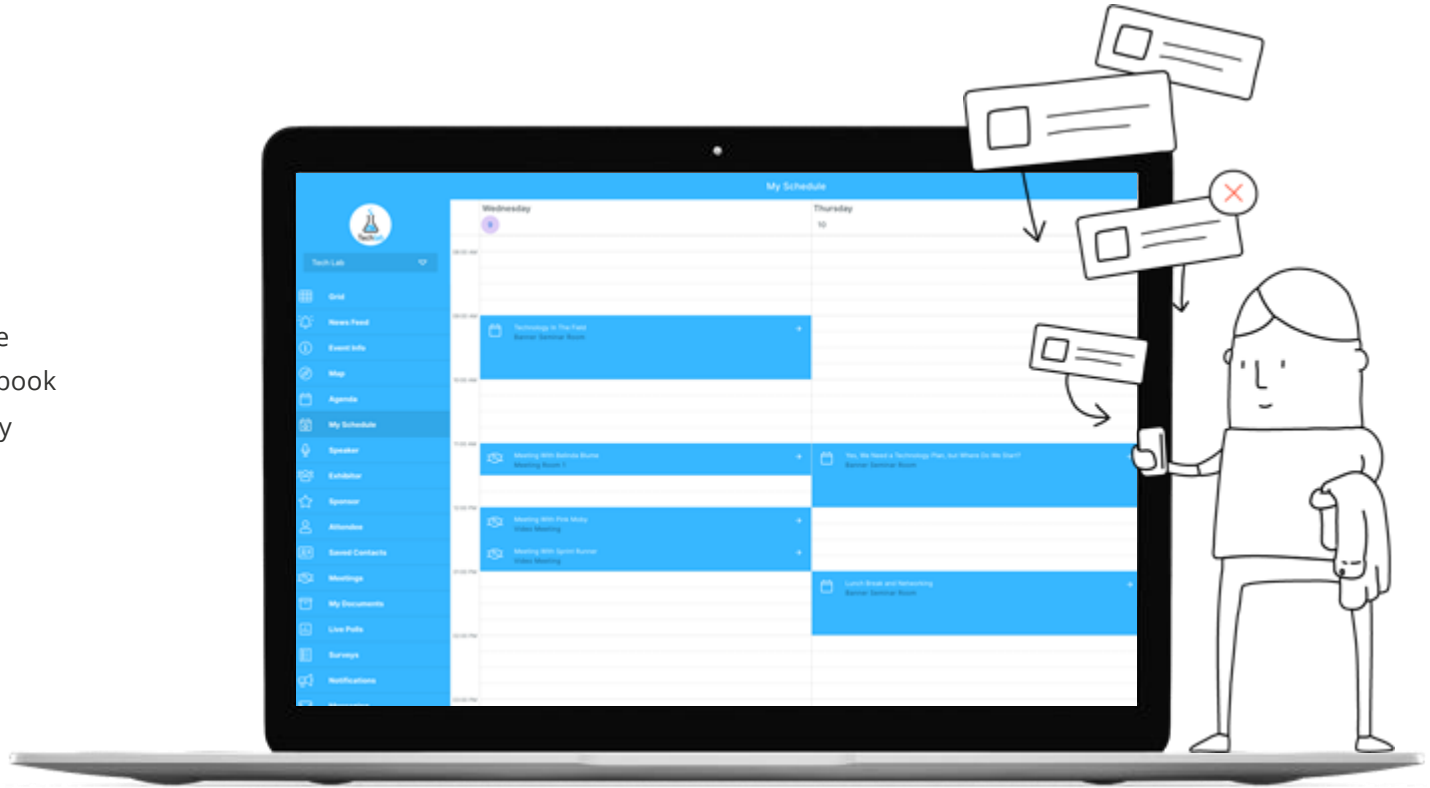
step 3



Add the Zoom Webinar or Zoom Meetings link to your session profile

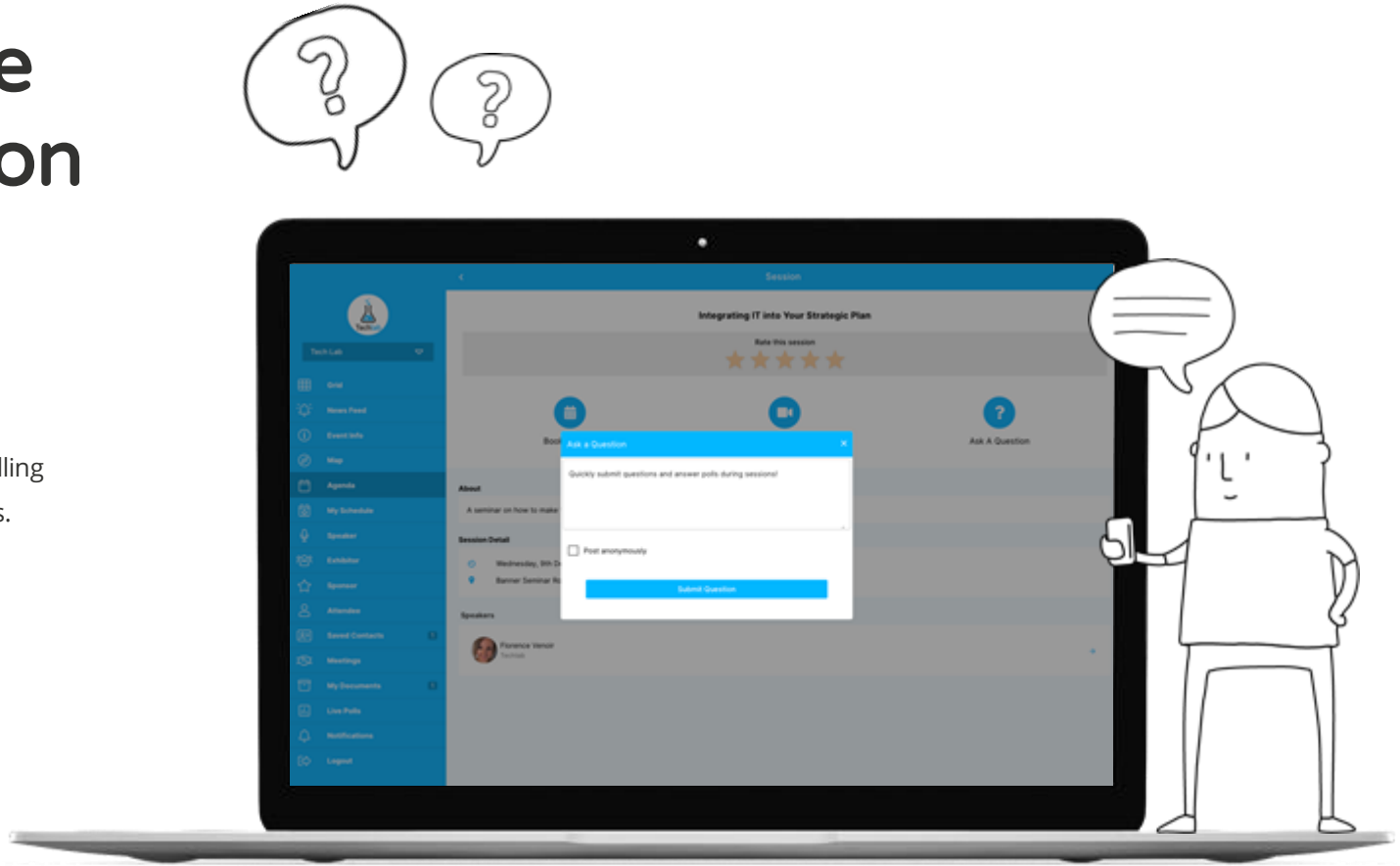
Session booking

Display the most up to date agenda with the option to book sessions with room capacity control.



Audience interaction

Make your sessions more interactive with our live polling and speaker Q&A functions.



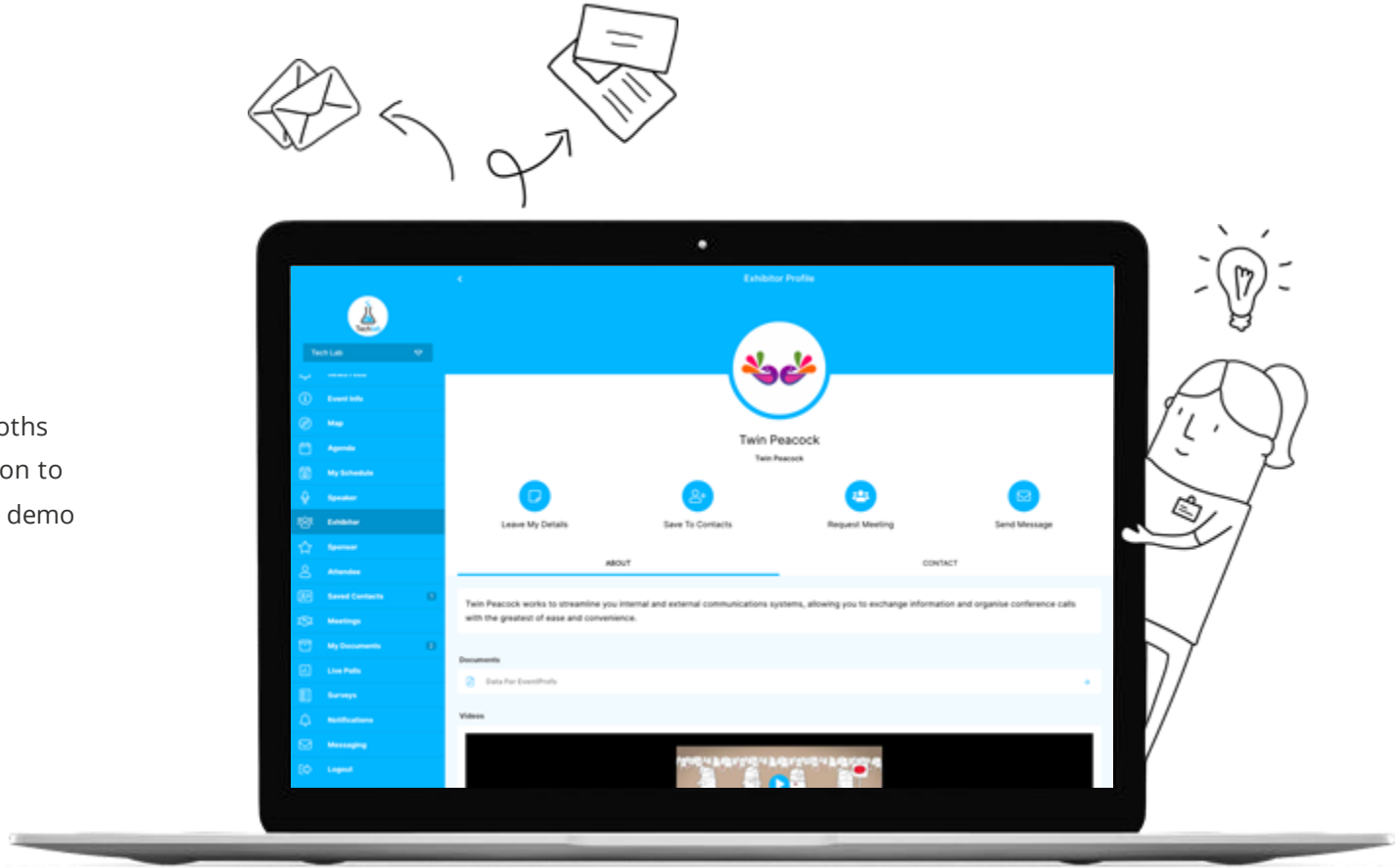
78%

of corporate sponsors are interested in investing in virtual events and 72% would be interested in hybrid solutions that combine in-presence with digital events.

SOURCE: AIM GROUP INTERNATIONAL

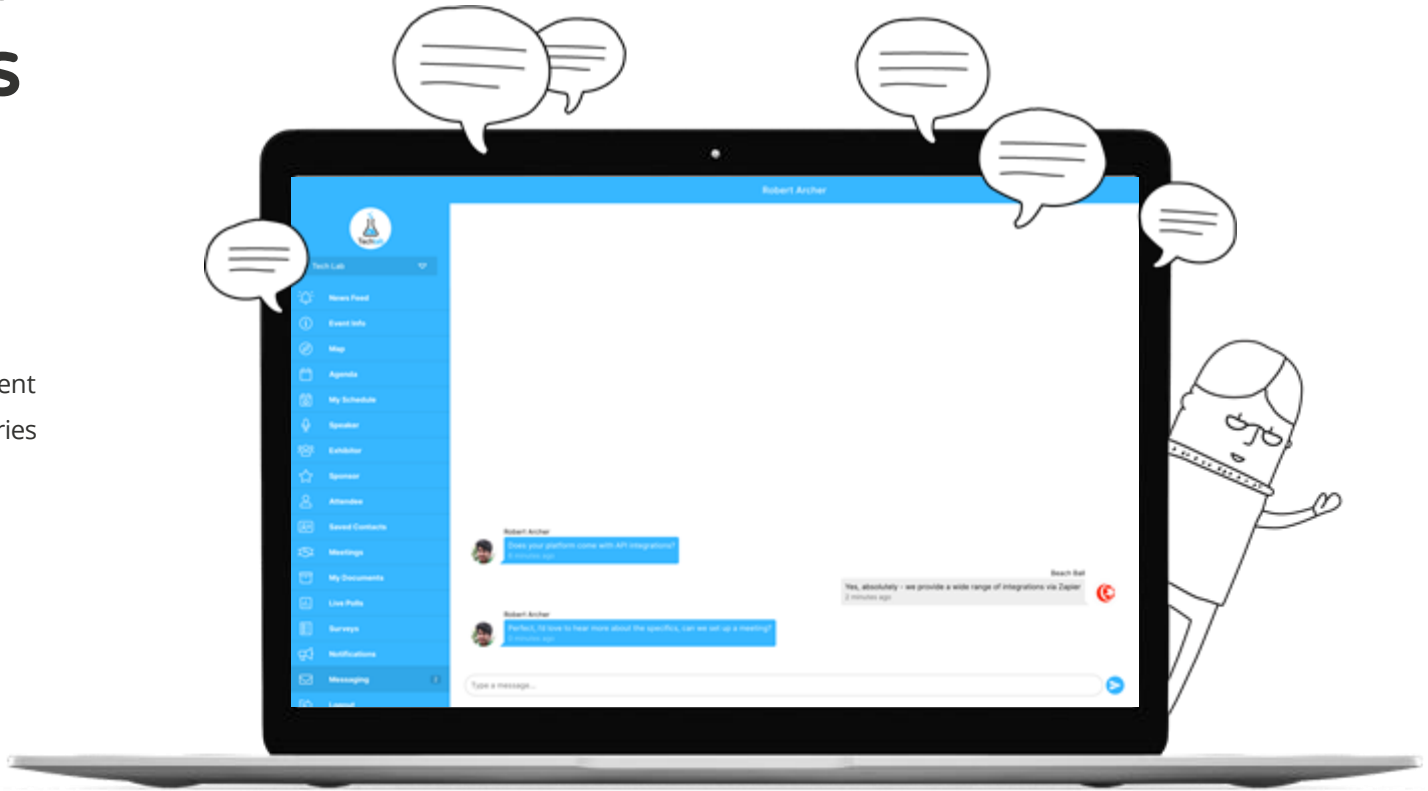
Virtual booths

Create engaging virtual booths for exhibitors with the option to display sales materials and demo videos.



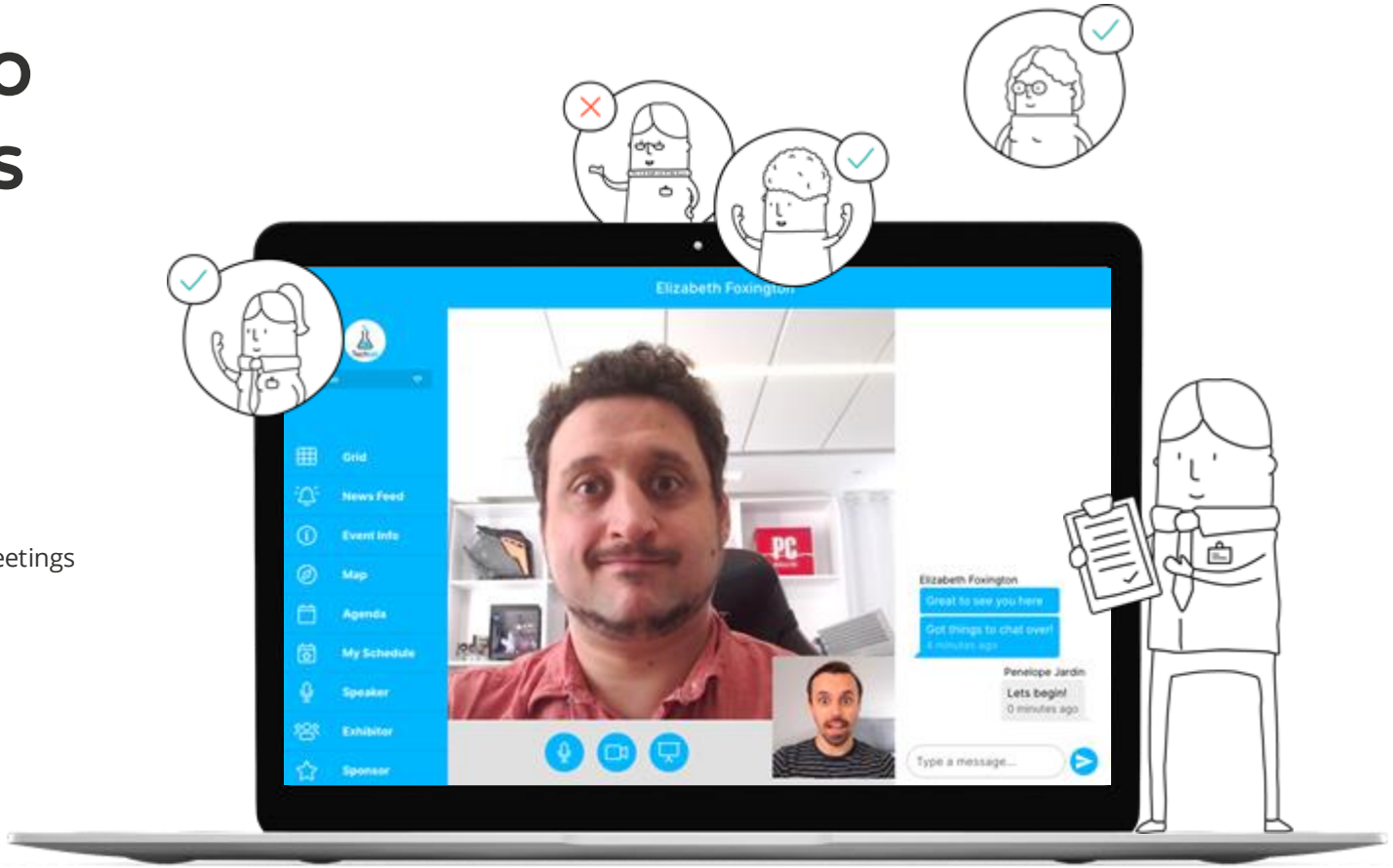
Live chat enquiries

Offer the opportunity for immediate booth engagement with instant live chat enquiries and demo requests.



1-1 video meetings

Enhance your networking opportunities by giving attendees a simple way to request and book video meetings with exhibitors.



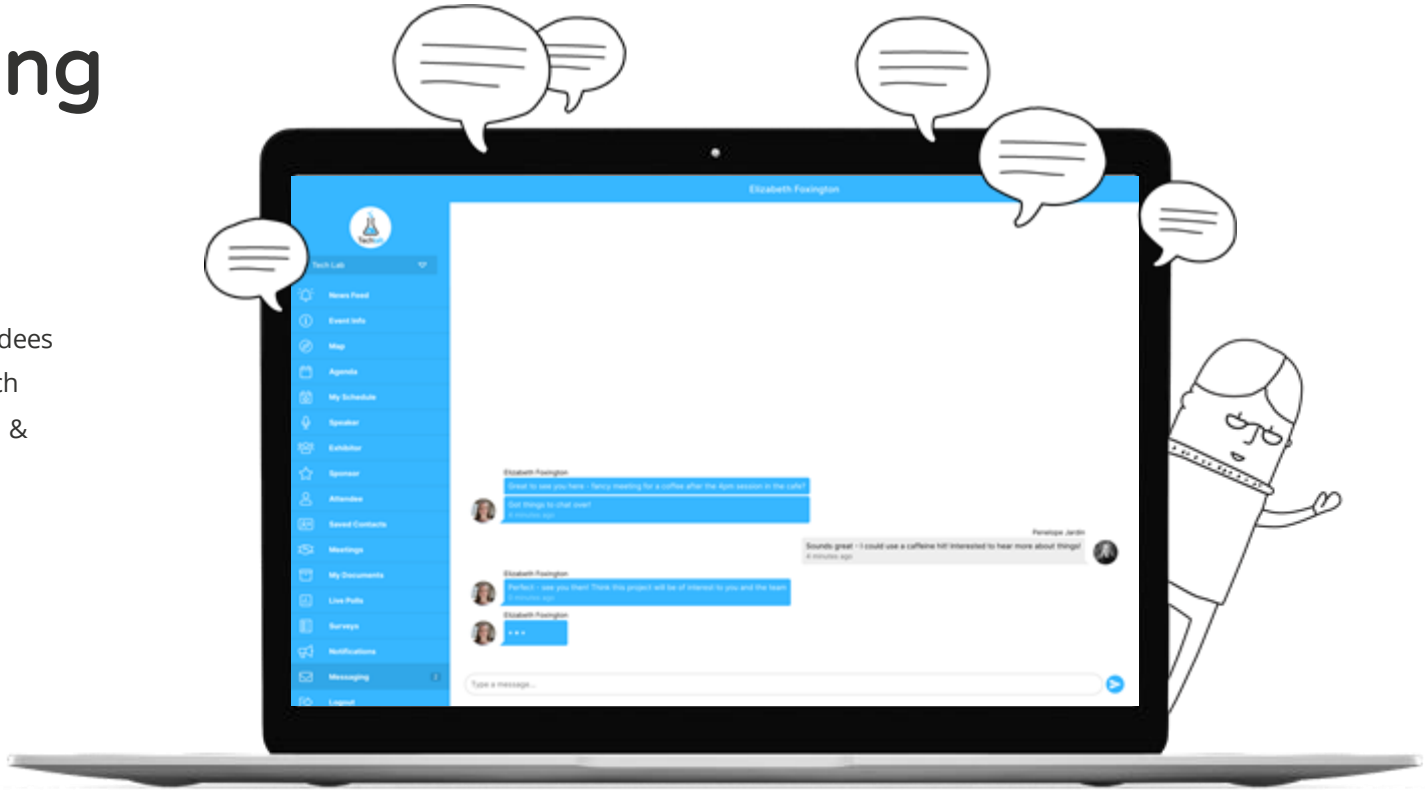
84%

of organisations which have run a virtual event in 2020 reported that they spend less money on virtual events than in-person events

SOURCE: WILD APRICOT

Attendee networking

Make it easy for your attendees to network and stay in touch with our instant messaging & meeting making features.

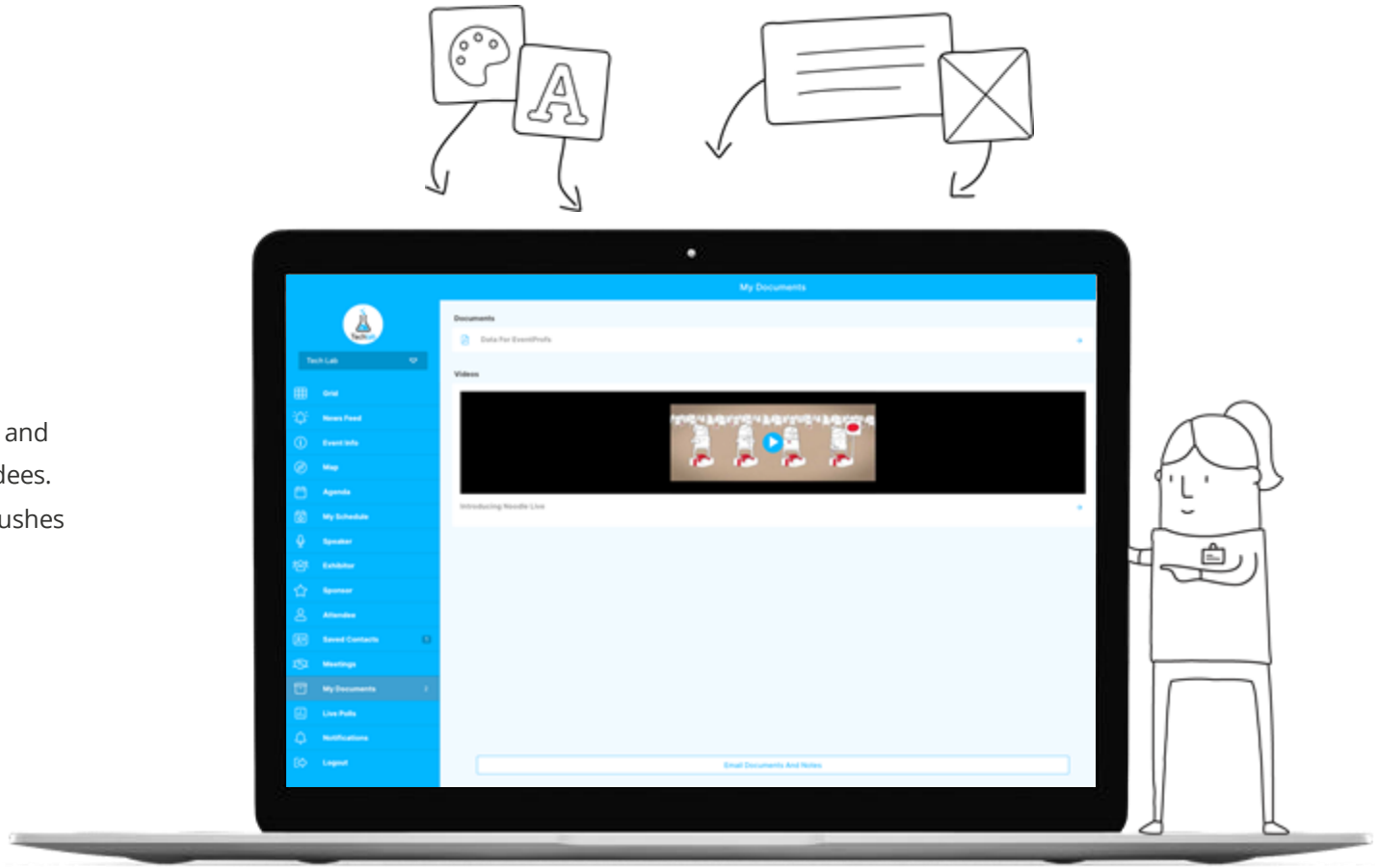


Social feed and alerts

Give attendees a way to share their experience by posting updates, photos and comments on the social feed. Push out real time alerts and event updates.

Content sharing

Instantly share documents and videos with all event attendees. Offer sponsored content pushes to exhibitors.



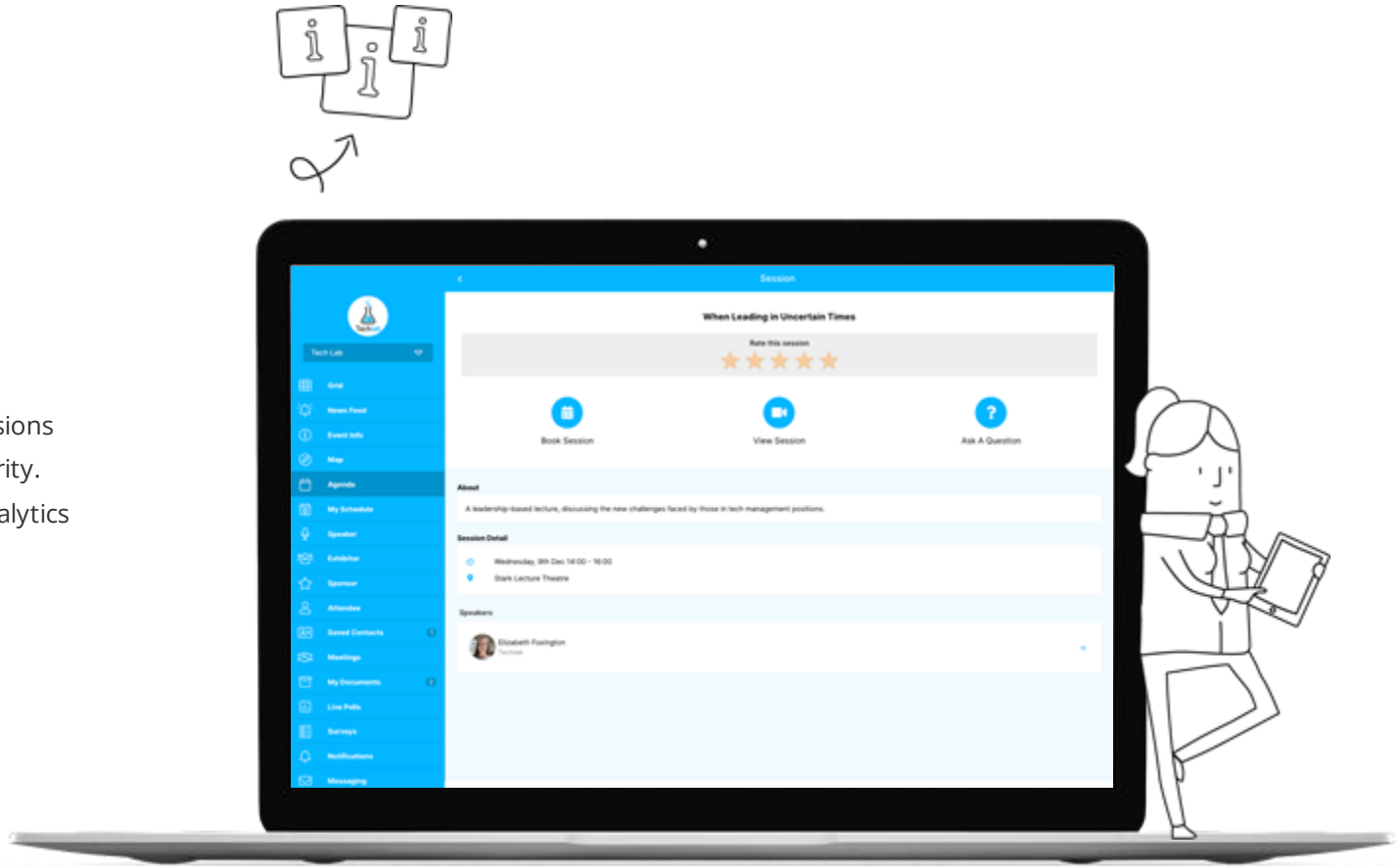
70%

of business owners and event managers feel that hybrid meetings will be important to the future of meetings

SOURCE: BIZ BASH

Session ratings

Give the option to rate sessions to monitor content popularity. Access in depth session analytics in real time.

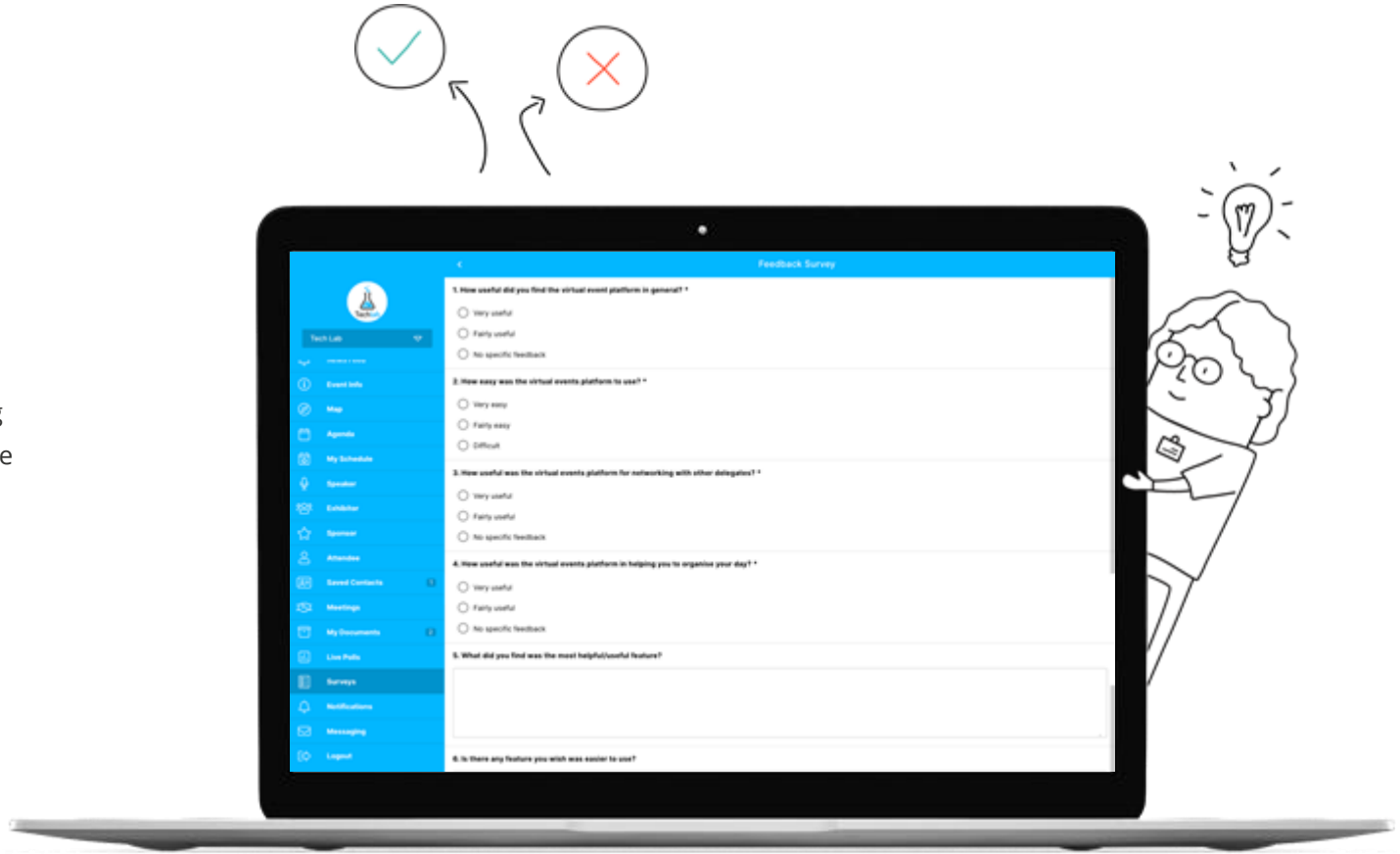


Booth data

Give your exhibitors access to their virtual leads in real time using our data dashboard.

Event surveys

Gather vital feedback using our survey tool with a range of question formats.



How does your pricing work?

It's quite simple really

We offer unlimited use of our virtual event platforms for one simple fee per year.

Live session streaming (via Zoom integration)	✔
On demand session content	✔
Interactive roundtables and workshops (via Zoom integration)	✔
Live polling	✔
Speaker Q&A	✔
Session booking & capacity control	✔
Session note taking	✔
Session ratings & analytics	✔
Virtual booths	✔
Content sharing	✔
Business card drop	✔
Live chat enquiries	✔
1-1 video meetings	✔
Booth data	✔
Social feed	✔
Instant messaging	✔
Real time alerts	✔
Event surveys	✔

What's included?

Our virtual event packages gives you unlimited access for 12 months:

Unlimited virtual events...

Create as many virtual events as you need for up to 5,000 attendees - all submitted to iOS and Android with a supporting desktop web app.

Simple admin dashboard...

This is where you can manage your virtual event setup, content and communications.

Best in class support...

Noodle Live's super helpful success team can guide you through the virtual event creation process.

About us

Noodle Live is an event technology company

Sorry if you were expecting food...

We provide technology solutions to the organisers of conferences, trade shows and exhibitions.

Our products allow you to improve the attendee event experience whilst capturing valuable data around event activity making it easy to quantify event ROI in the same way as other marketing channels.

But don't just take our word for it...

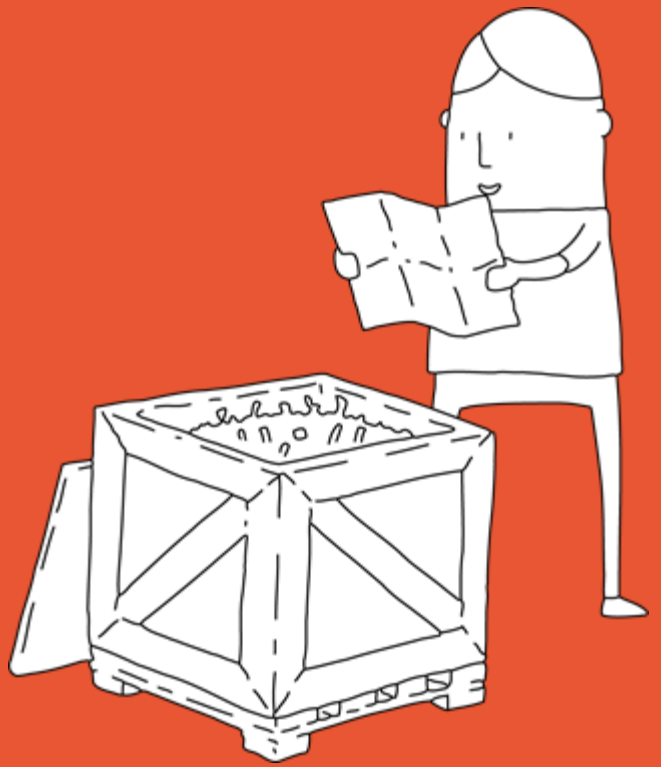
Approach

Our goal is to provide the tools event planners need to create a great attendee experience whilst also streamlining common processes, serving key stakeholders and collecting the necessary data to demonstrate event ROI.

Unlike other event tech companies, we bring more than just great software to the table – we also bring buckets of live event experience gleaned from 8+ years delivering our own tech with global support from our hand picked hardware and staffing partners.

We work on events of all sizes, ranging from intimate product launches with 75 attendees right up to large customer events with 13,000 attendees.

So no matter where your event is, we've got you covered!



Seamless attendee experience

We understand the importance of creating a slick attendee experience and this is reflected in our product

Simple setup

Our intuitive dashboard is easy to use and we've got a suite of tools baked in to cut out the tedious admin

Team training

We give you all the training and materials you need to successfully deploy our tech.

Flexible support

We offer the right support – from pre-event pointers to on-site teams.

Real-time data

We make sense of all the data and present it in a format that works for you.

Revenue generation

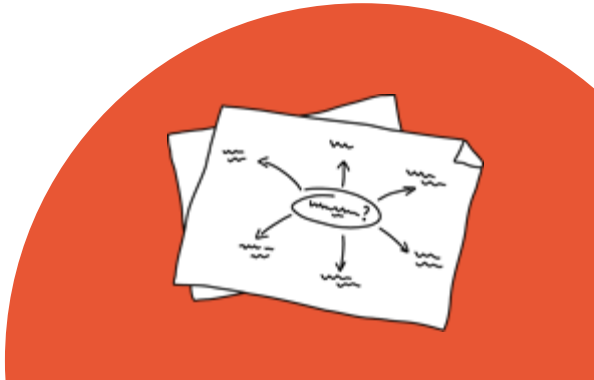
We work with you to look for Ways to generate revenue from using our tech.

Delivery partner network

We work with select partners for provision of hardware, on-site staff and consumables for your events

Flexible pricing

We charge a simple monthly fee based on which products you need and how much you use



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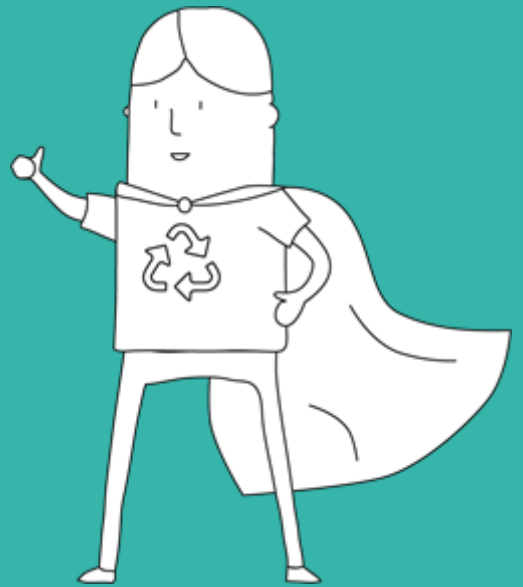

Version 3.0
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