noodle live

EVENT APP

In Partnership With

izone AFRICA

Keep it digital with the ultimate event mobile app

It's never been easier to create your event app

Unlock the power of mobile event apps. A great mobile app can help engage your attendees during conferences, trade shows and meetings.

Our mobile event apps are perfect for providing real time event information, engaging delegates with awesome networking features, sharing content, session interaction and gathering feedback.

Fully branded solution
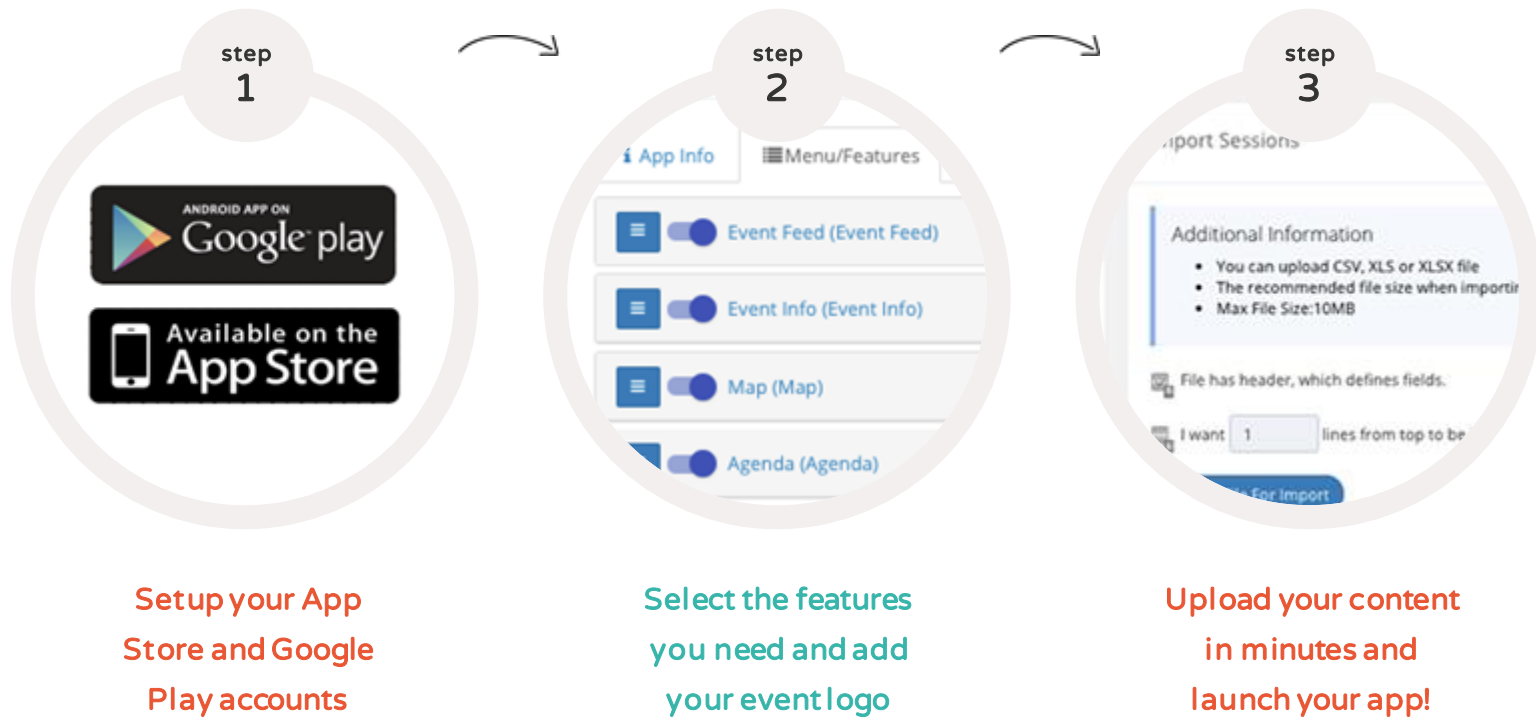Update our app template to include your event branding throughout

iOS, Android and Web App
Available on all platforms so no-one is left without app access

Quick and easy to deploy
Manage all app content using our dashboard & publish in as little as two weeks

step
1

step
2

step
3

**Setup your App
Store and Google
Play accounts**

**Select the features
you need and add
your event logo**

**Upload your content
in minutes and
launch your app!**
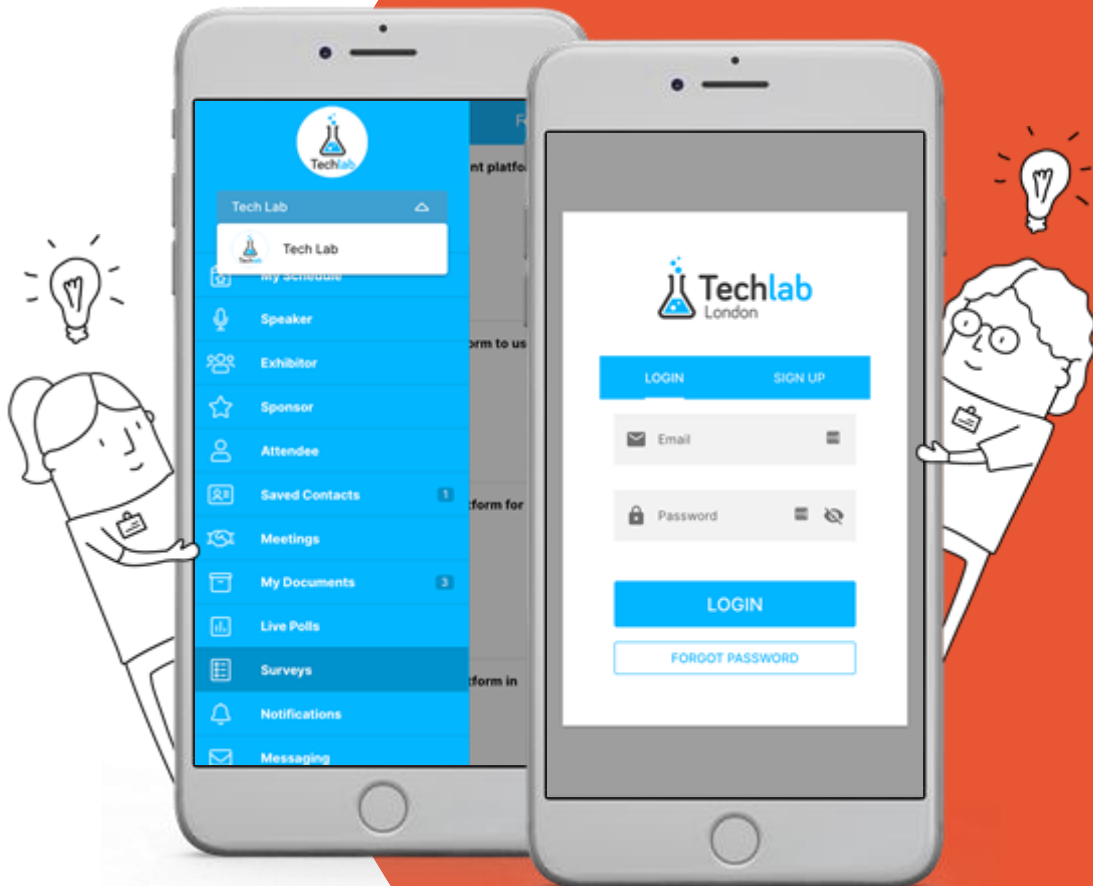
Our event apps have been used by some of the best

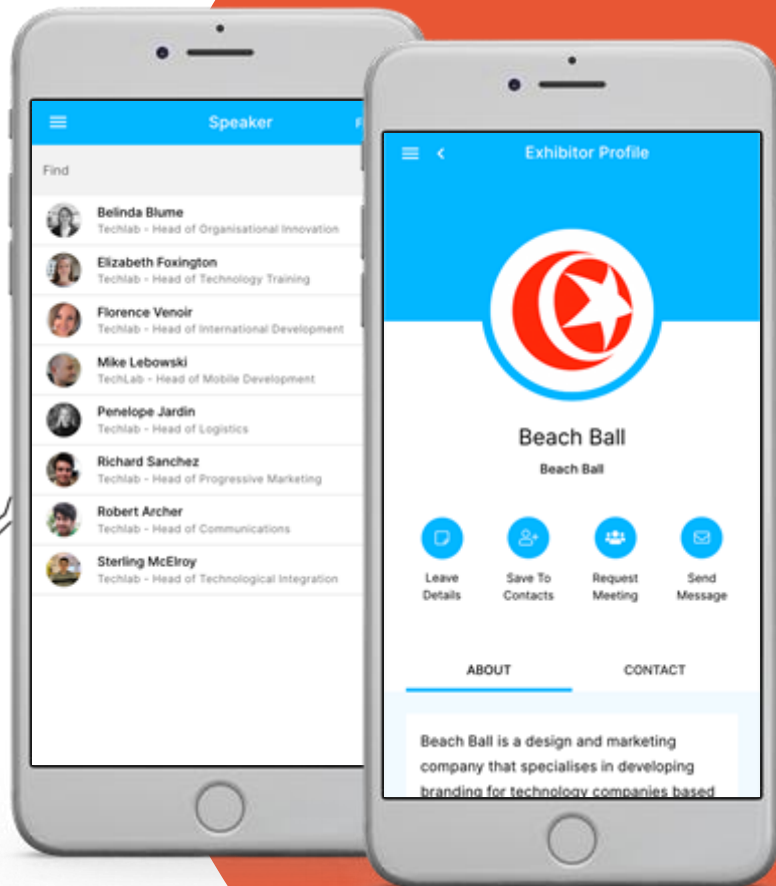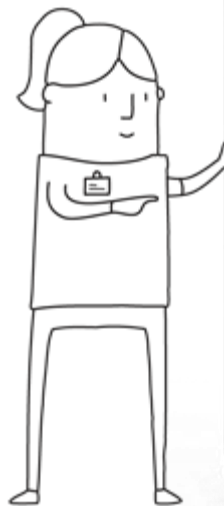# 32,888

Event app downloads in 2019

Introducing your future event app

Our mobile event app has all the features you'd expect, so you can streamline the event experience for organisers and attendees alike.
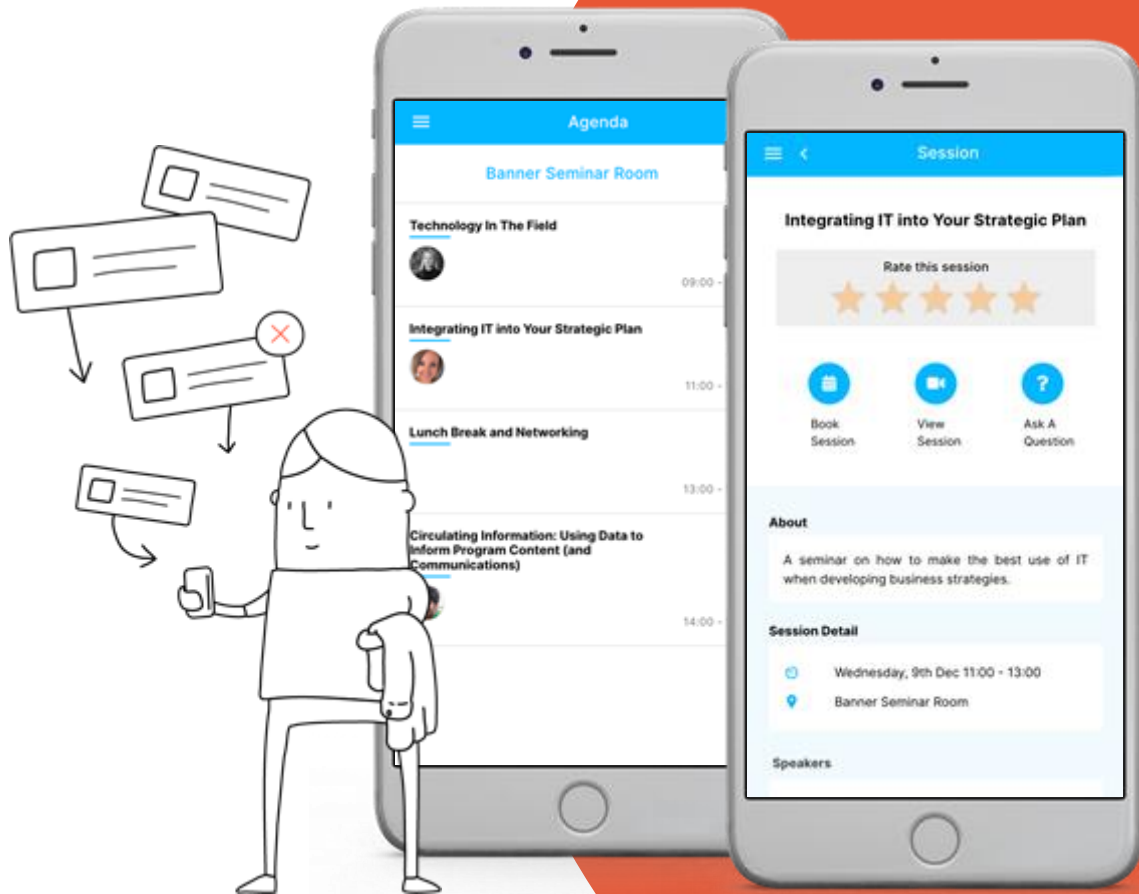
Profile lists

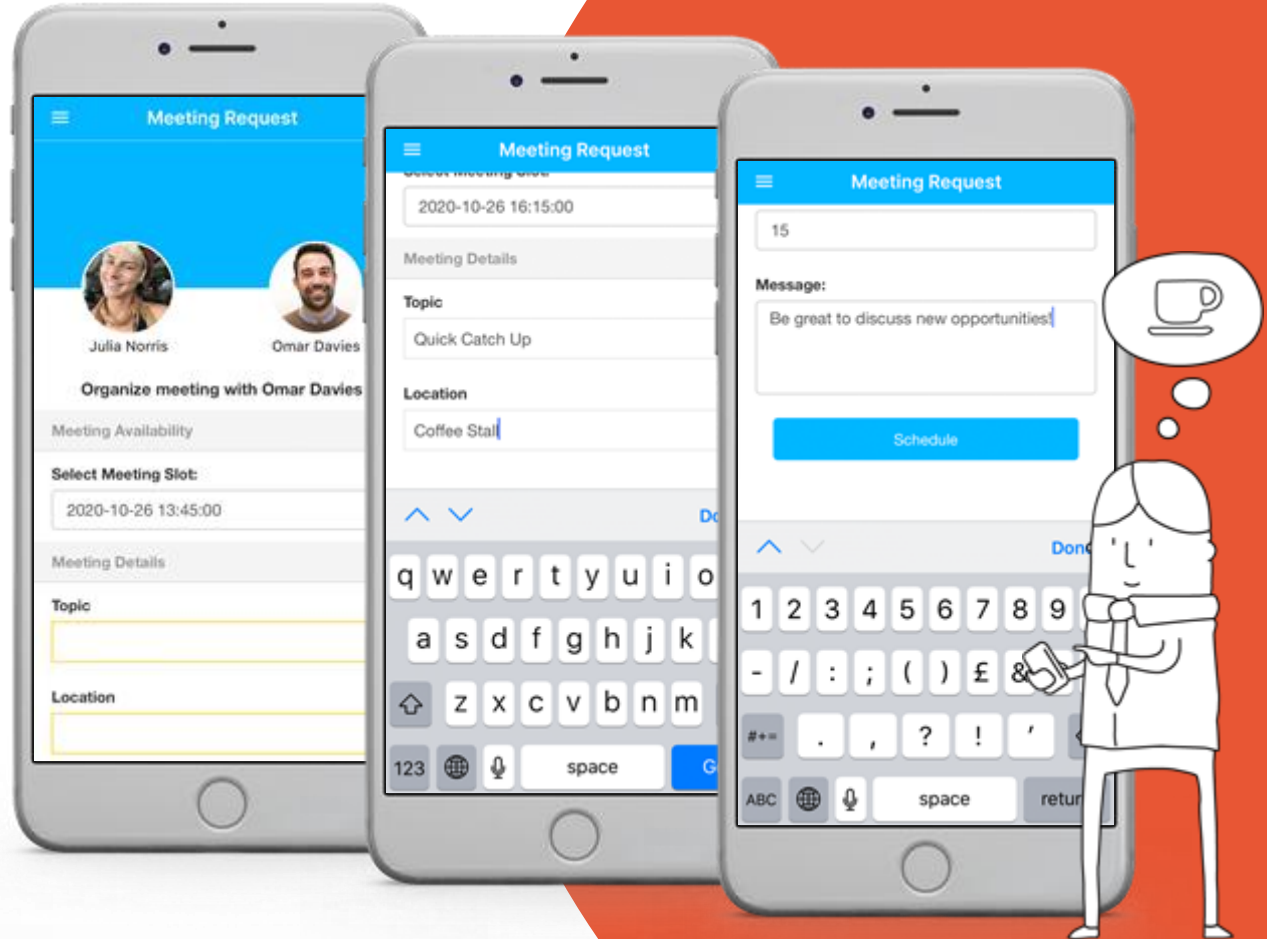Our app has fully searchable lists for attendees, speakers, exhibitors and sponsors.

Personal schedules

Display the most up to date agenda with the option to book sessions with room capacity control.

Meeting making

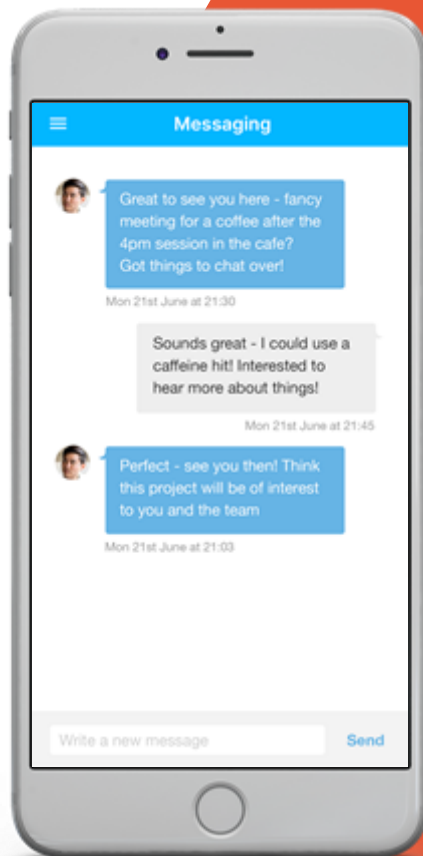Enhance your networking opportunities by giving attendees the chance to request and book meetings.

Instant messaging

Make it easy for your attendees to network and stay in touch with our instant messaging.

Push notifications

Alert your attendees with push notifications to give them real time updates.
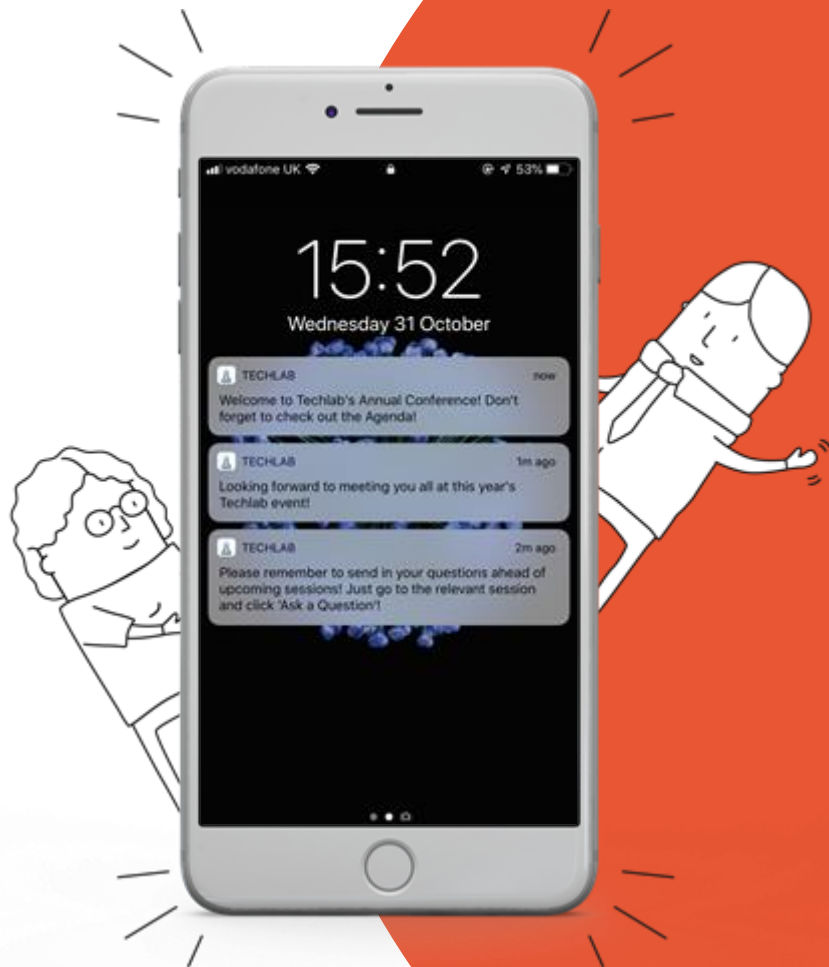
Audience response

Make your sessions more interactive with our live polling and speaker Q&A functions.
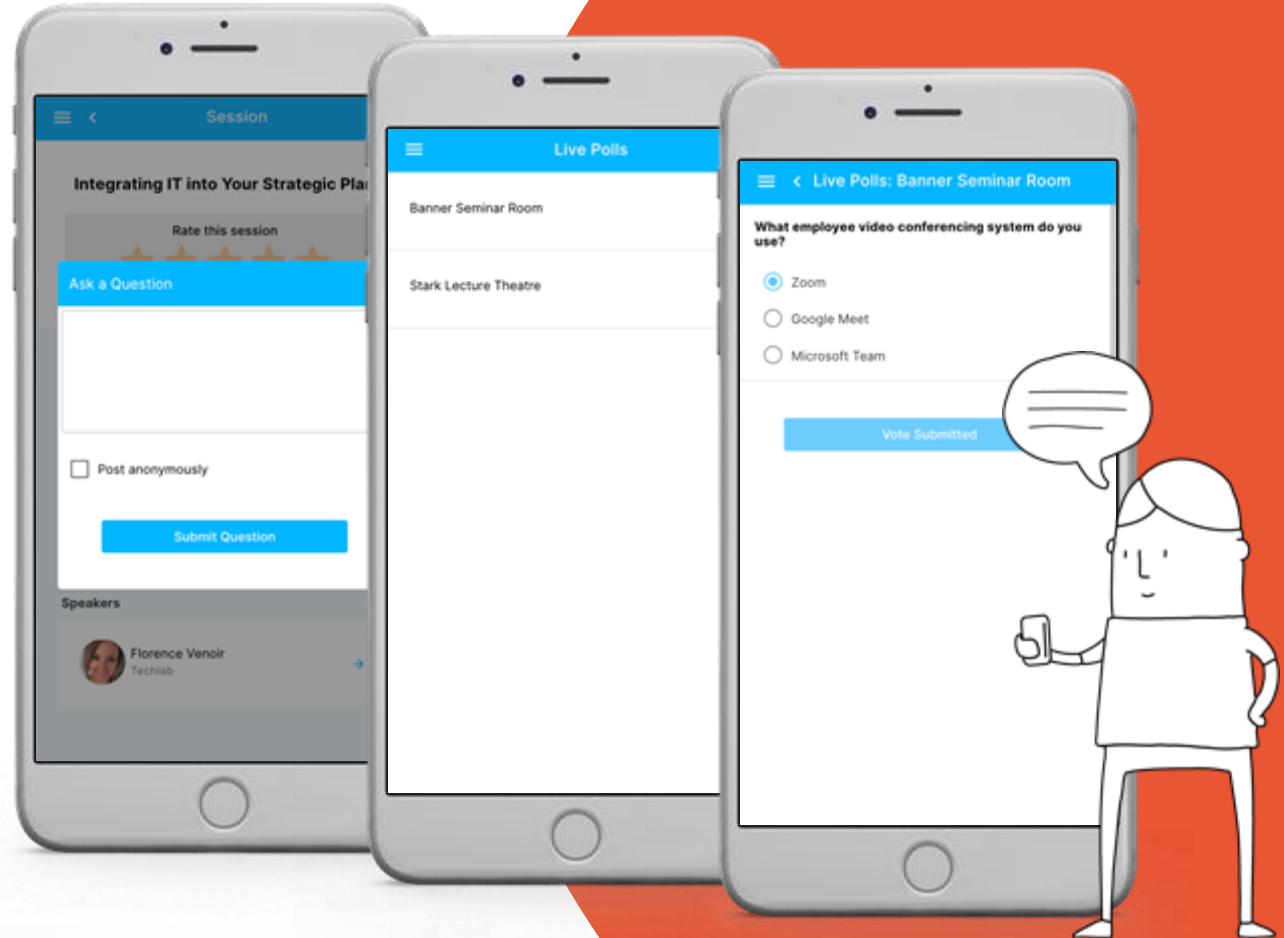
Feedback surveys

Gather vital feedback using our survey tool with a range of question formats.
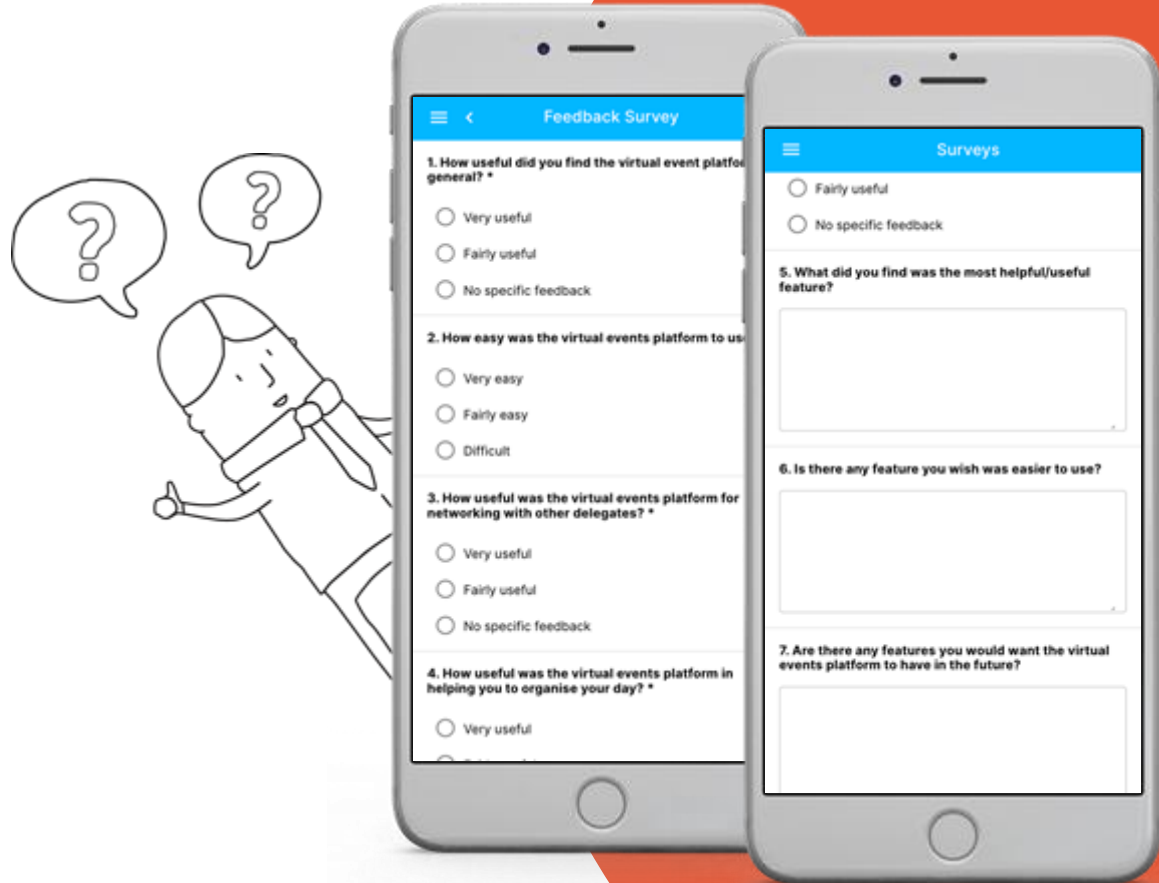
Content sharing

Instantly share documents and videos with all app users.

EVENT APP

News feed

A great way for your attendees to share their experience by posting updates, photos and comments.
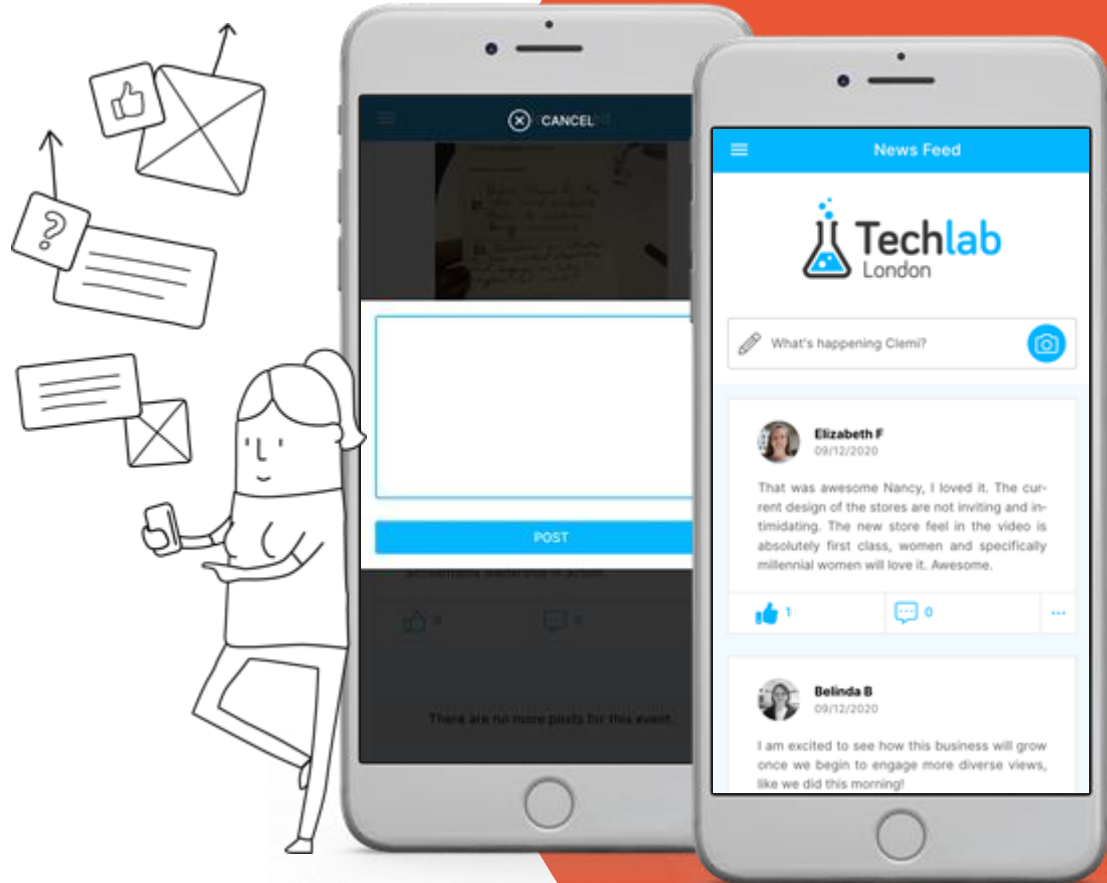
Running more than one event per year?

Once you've purchased the basic app container license, you can add additional event profiles at a reduced cost.

A cost effective solution if you're running multiple conferences in the same year.
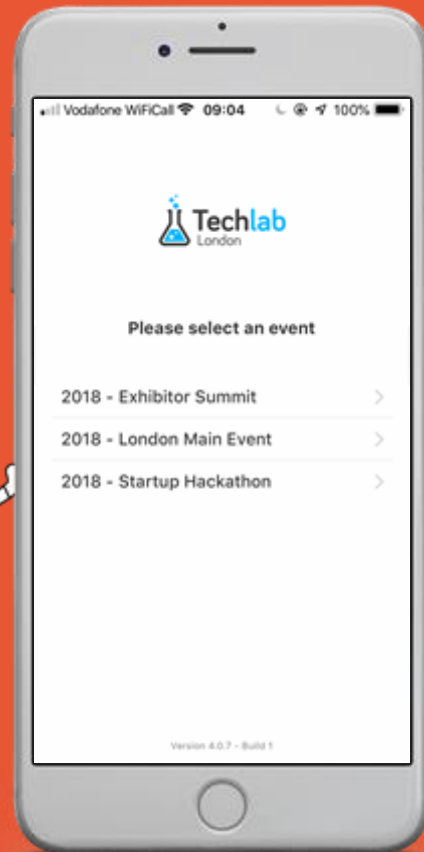
Full control with our event app builder

All of our clients are given access to our event app builder dashboard. Simply login and start creating your app.

It couldn't be easier to make changes whenever you need, day or night. You can access the dashboard via any modern browser. To make it even easier, you'll be provided with full training, so you'll be ready to create your mobile event app in no time.

The Noodle team will provide access to a full user guide along with a full training session to get you off the blocks.

Control app look and feel

Make the app your own by choosing your app colours and uploading your own branding to our app dashboard.
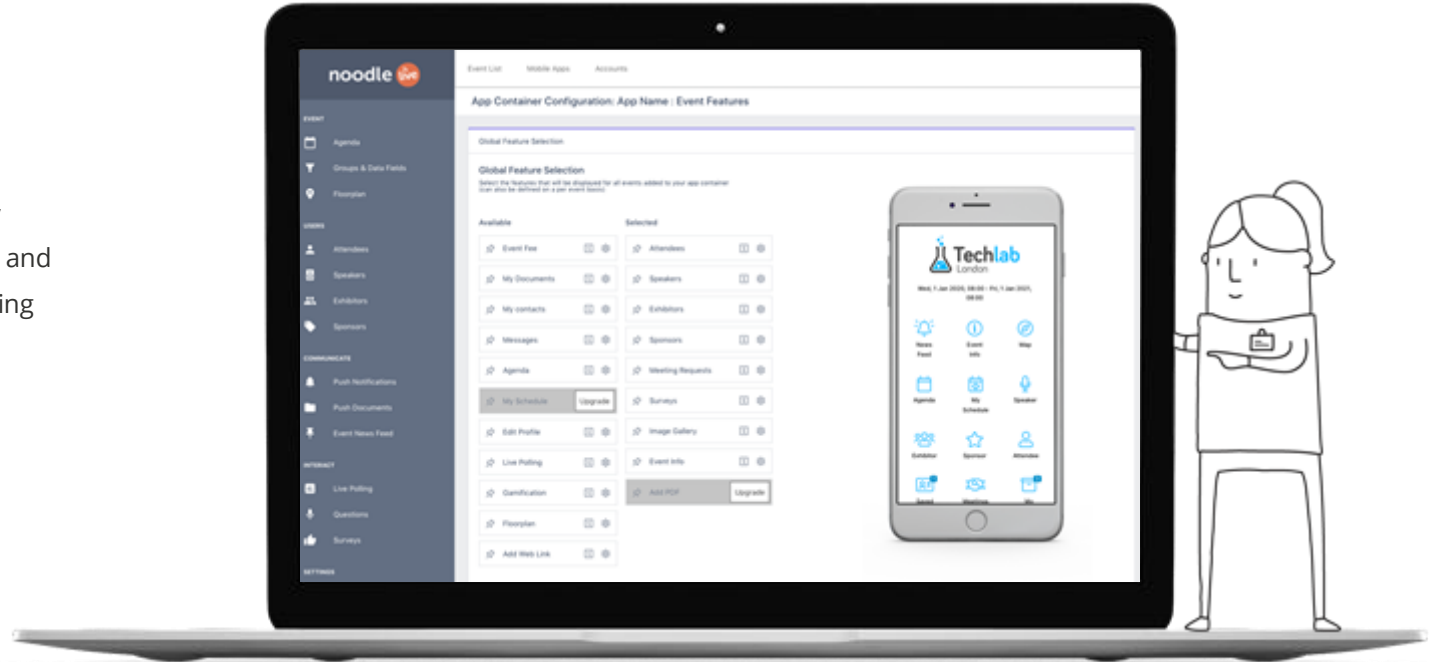
Upload app content

Quickly upload all of your app content in CSV format making it super fast to populate your app and make future updates in real time.
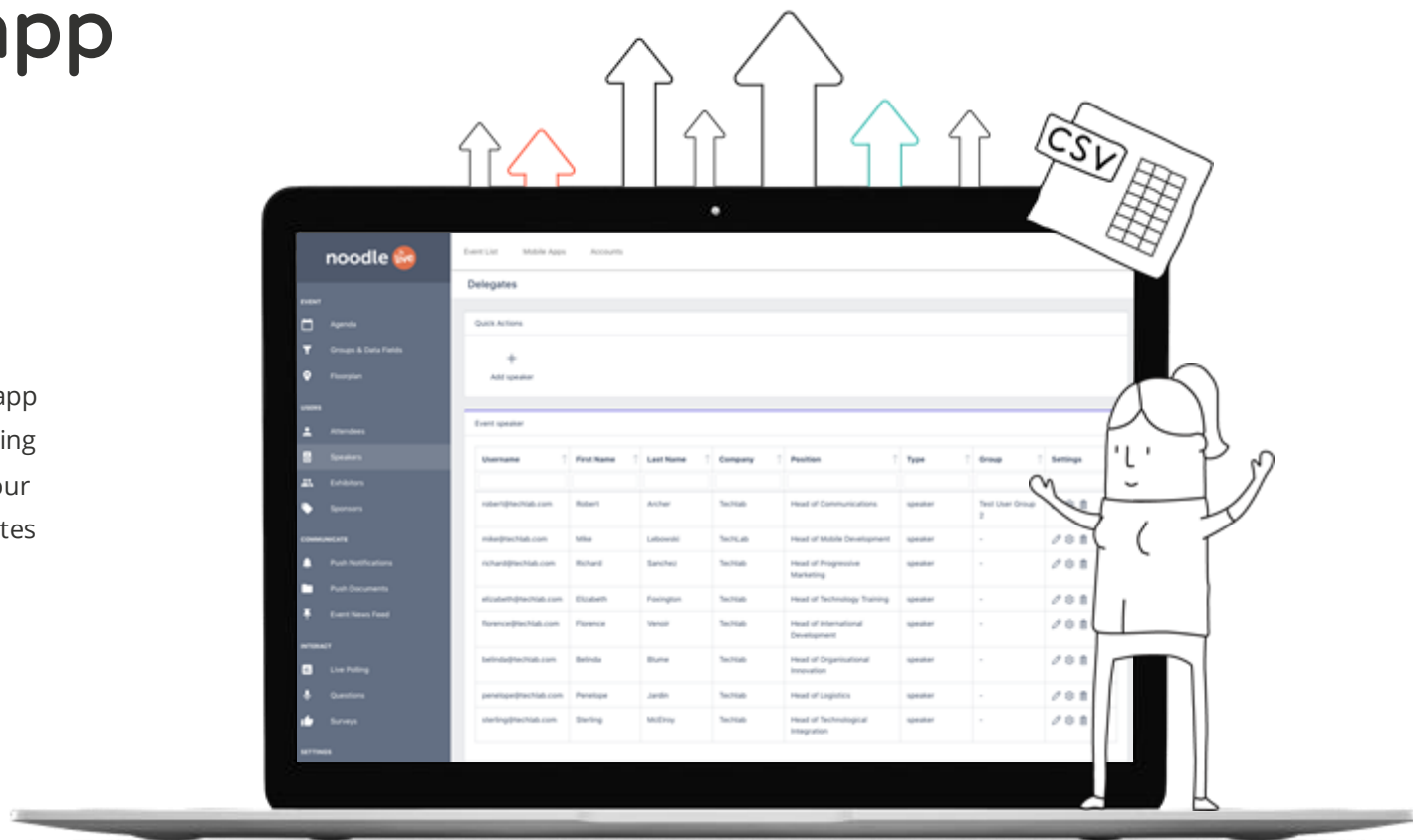
Manage app communications

Coordinate communications by sending push notifications, pushing out content and moderating your in-app news feed.
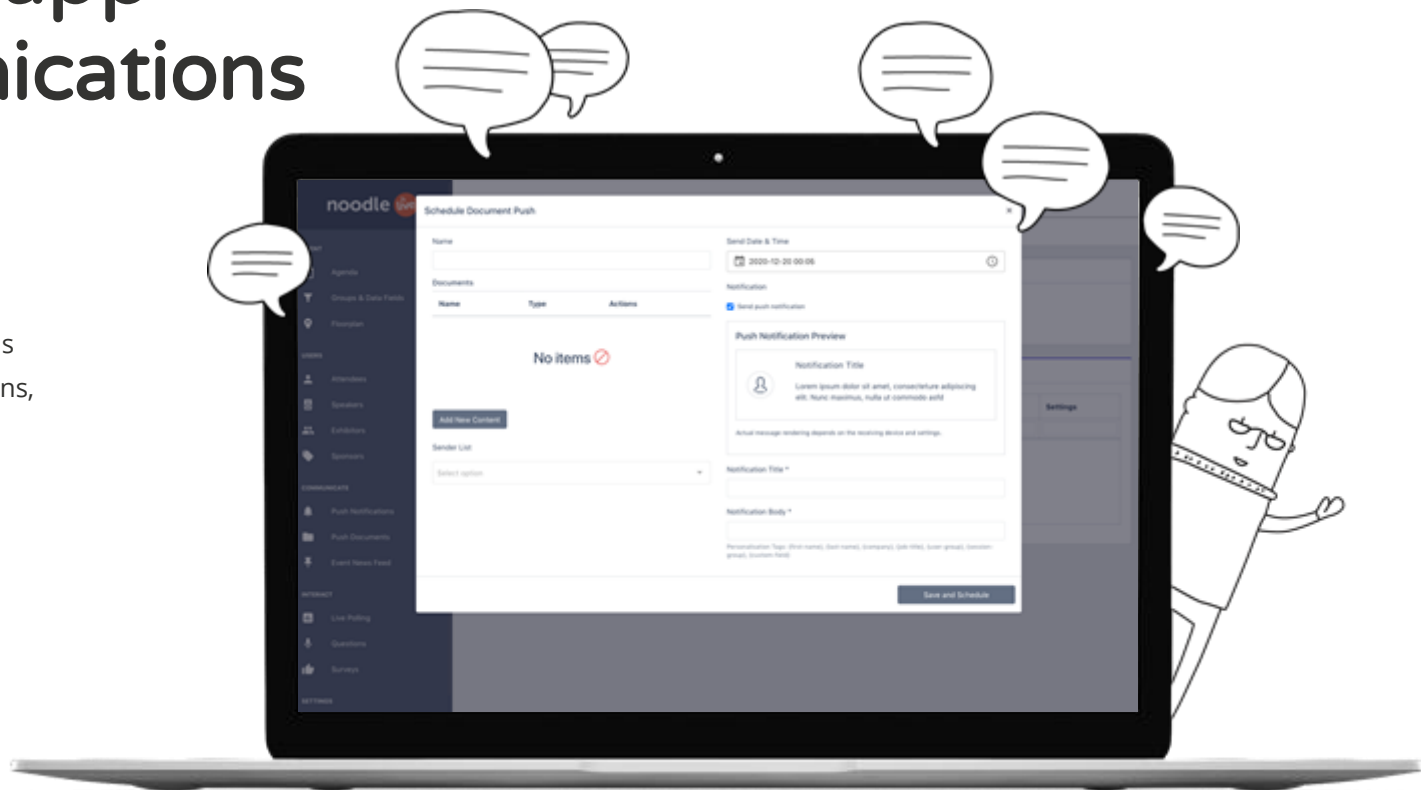
View real time analytics

See all of your app activity in real time using our data dashboard to monitor feature popularity.

How does your pricing work?

Bronze, Silver or Platinum

We offer three levels of event app license based on feature availability - one monthly fee for unlimited event apps for up to 5,000 attendees!.

	Bronze	Silver	Platinum
Event news feed	✔	✔	✔
Profile lists	✔	✔	✔
Agenda	✔	✔	✔
Event information	✔	✔	✔
Venue map	✔	✔	✔
Survey		✔	✔
Instant messaging		✔	✔
Push notifications		✔	✔
Live polling		✔	✔
Speaker Q&A		✔	✔
Personalised schedules: User save		✔	✔
Image gallery		✔	✔
Document pushes and storage		✔	✔
Custom menu links		✔	✔
Personalised schedules: Admin upload			✔
Meeting making			✔
Gamification			✔
Virtual events			✔

What's included?

Our event app packages gives you
unlimited access for 12 months:

A fully branded event app...

Create as many event apps as you need for up to 5,000
attendees - all submitted to iOS and Android with a
supporting desktop web app.

Access to the Noodle Live dashboard...

This is where you can manage your app content
and communications.

On-going support...

Noodle Live's super helpful app success team can guide
you through the app creation process.

Worried about workload and expertise?

We're happy to take the reins on all aspects of the project. Just opt for one of our dedicated project management packages.

If needed, we can also offer on-site support. Our expert team can help delegates get the most from the app, coordinate app communications and manage session tools including live polling and Q&A.
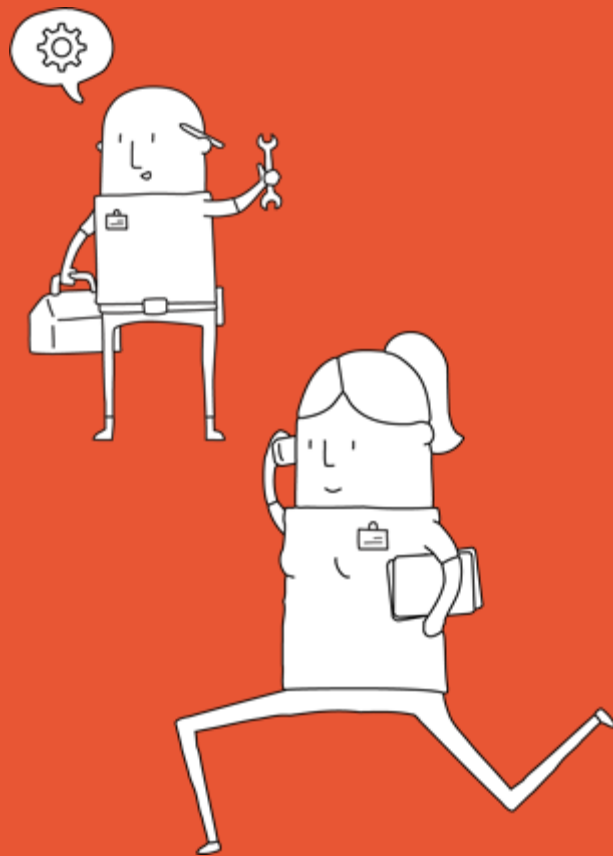
About us

Noodle Live is an event technology company

Sorry if you were expecting food...

We provide technology solutions to the organisers of conferences, trade shows and exhibitions.

Our products allow you to improve the attendee event experience whilst capturing valuable data around event activity making it easy to quantify event ROI in the same way as other marketing channels.

But don't just take our word for it...

"

Noodle Live created the event app for our annual beauty conference. It was our first time using an app at our event and Noodle ensured we had everything we needed to get the most out of the event. We loved how our attendees could use the app to network and get information from all the brands that were exhibiting. Will definitely work with Noodle again!

Sarah Edwards
Cosmetics Senior Operations Manager
Debenhams

Approach

Our goal is to provide the tools event planners need to create a great attendee experience whilst also streamlining common processes, serving key stakeholders and collecting the necessary data to demonstrate event ROI.

Unlike other event tech companies, we bring more than just great software to the table – we also bring buckets of live event experience gleaned from 8+ years delivering our own tech with global support from our hand picked hardware and staffing partners.

We work on events of all sizes, ranging from intimate product launches with 75 attendees right up to large customer events with 13,000 attendees.

So no matter where your event is, we've got you covered!
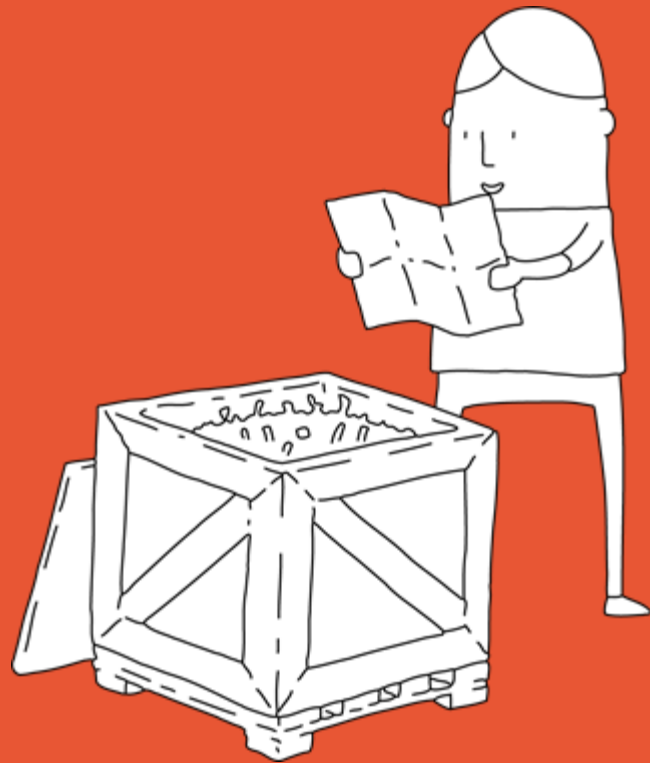
Seamless attendee experience
We understand the importance of creating a slick attendee experience and this is reflected in our product

Simple setup
Our intuitive dashboard is easy to use and we've got a suite of tools baked in to cut out the tedious admin

Team training
We give you all the training and materials you need to successfully deploy our tech.

Flexible support
We offer the right support – from pre-event pointers to on-site teams.

Real-time data
We make sense of all the data and present it in a format that works for you.

Revenue generation
We work with you to look for Ways to generate revenue from using our tech.

Delivery partner network
We work with select partners for provision of hardware, on-site staff and consumables for your events

Flexible pricing
We charge a simple monthly fee based on which products you need and how much you use

Please consider the environment before printing this - we like to keep it digital and make the planet happy.