

www.simply-hot.net



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Who we are

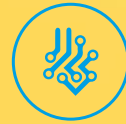
At Simply Hot we have uniquely positioned ourselves to be the leading interactive event gear agency in East Africa.

Our offering includes:

- 1. State of the art mixed reality gear*
- 2. Interactive touch screens*
- 3. Audio visual*
- 4. Custom modular stands*
- 5. and unique structures to deliver immersive exceptional events*

We're experts at getting to the heart of what matters most to your audiences, developing holistic experiences that engage, excite and activate your brand.

Our Offering



Digital Events Gear

- Interactive Touch screens
- Experience solutions



Mixed Reality Technology

- VR 360 Rotation Console
- VR Racing Console
- VR Kids Console
- VR Biking Console
- VR Headset Console



Structures

- Spider Tents
- Sky Tents
- Stretch Tents
- Polygon Tents
- Hexagonal Tents



Exhibition Stands

- M Series Custom Modular Stands
- C Series Modular Stands
- F Series Fabric Pop Up Stands



Custom Branded Structures

- Stretch Tents
- Spider Tents
- Gazebo Tents
- Inflatable Tents and Props



Audio Visual

- LED Screens
- Professional Audio & Lighting

Digital Gear



Our digital events gear activate brand experiences on multiple levels rational, emotional, psychological using the right mix of modes and media that are authentic to the interests, behaviors and expectations of your customers.



Interactive Touch Screens

We believe that interactive technology is more than just a fad. It's at the precipice of a revolution in marketing.

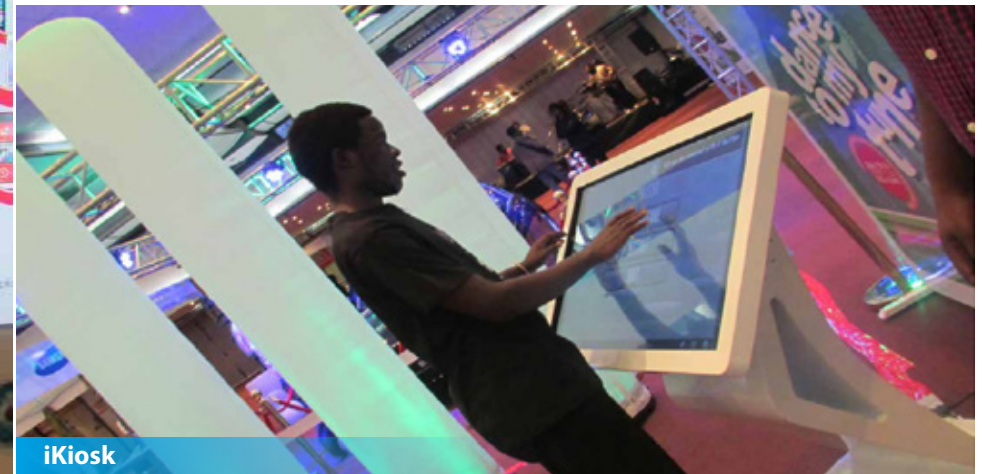
A swipe or pinch provides more than just a new medium – It empowers your brand to reach your audience in a captivating way.



iDisplay



iTable



iKiosk



Experience Solutions

We turn your events into social experiences with our;

Photobooth that enables your audience to take photos, GIFs and instantly share on digital platforms.

iFloor perfect for corporate and brand engagement using interactive games and scenes with vivid effects.

Virtual Presenter an ideal holographic solution that provides information about your product or service to the audience in an engaging manner.



Photobooth



Kinect Gaming



iDisplay



Macrider



iFloor



Macrunner

Our award winning bespoke **Macrider** and **Macrunner** brand immersion solutions.

Kinetic electronic gaming that engage and entertain your audiences.



Mixed Reality Gear



Merging of real and virtual worlds to produce new environments and visualizations where physical and digital objects co-exist and interact in real time we connect the consumer to your brand.



Virtual Reality Gear

Using VR content and gear we indulge your audience with a truly immersive and intuitive experience. We have put together a suite of solutions to deliver the thrill of **virtual reality**.



VR Racing Console



VR 360 Rotation console



VR Kids Console



VR Biker Console



VR Headset Console

Structures



With design, safety and appearance in mind, the structures we offer for your events are, unique, strong, flexible and reliable.

They can be adjusted by size to suit the scale of your event and branded to deliver a clear identity for your events.

Our event structures include tents, custom modular booths, truss and stage gear.



Tents

Whether you need tents for a corporate event, a festival or marketing campaign we have you covered.

We strive to stay ahead of the curve and only offer unique and elegant designed tents that will make your brand stand out.

Our collection includes Spider, Star, Stretch, Cheese, Hexagonal and polygon tents.



Star Tent



Spider Tent



Stretch Tent



Multi-coloured Cheese Tent



Polygon Tent



Hexagonal Tent



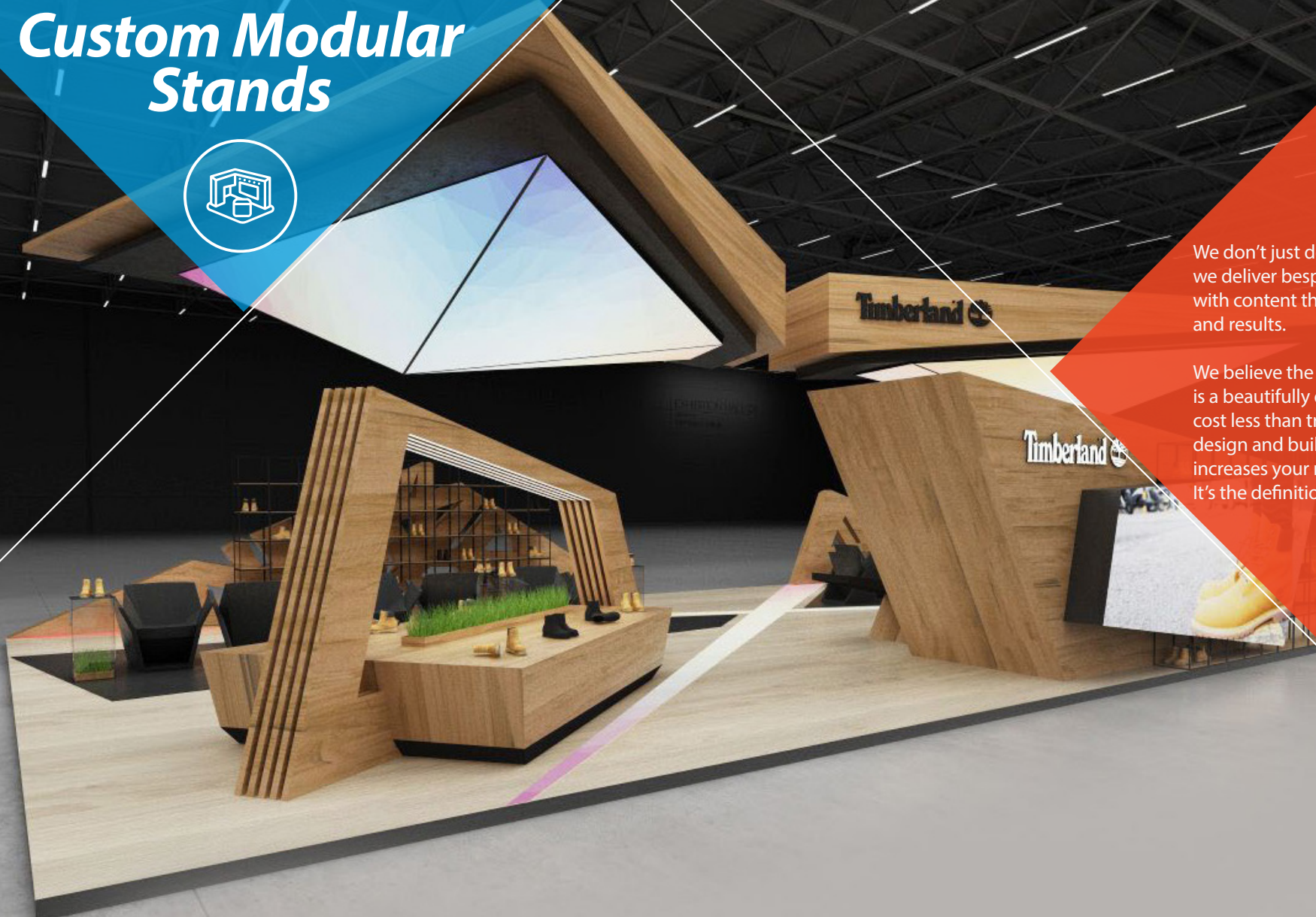
Aluminum Pop Up Stage

Custom Modular Stands



We don't just design and build stands, we deliver bespoke exhibition stands with content that drives interactions and results.

We believe the pinnacle of exhibiting is a beautifully designed stand that cost less than traditional custom design and build; yet simultaneously increases your returns. It's the definition of exhibiting ROI.





C-Series Bespoke Stands

Using cellluka flexible PVC foam sheets and aluminum framework we approach custom stand design and build differently.

Bespoke exhibition stand hire might sound like an oxymoron, but our unique formula is helping brands achieve more for less.

No longer is stunning custom exhibiting stands the preserve for those investing huge sums of money. By investing less on the architecture and storage costs, we make sure your stands are unique and reusable.



Custom Modular Stands

M-Series Custom Modular Stands

M-series are our custom modular stands perfect for mega tradeshows. Applying the best architectural framework and lighting combined with fully custom fabricated elements and interactive digital solutions.





Custom Modular Stands



F-Series Stands

F-series booths are made of high-quality, fabric and aluminum framework that forms into an innovative channel systems.

Our selection of fabric pop up display stands provide a lightweight solution and a great alternative to classic pop up stands.

We know that marketers are often asked to do more with less. To deliver better trade show stands than your competitors. We make this possible using our subtle blend of fabric stands with custom features to maximize your return on investment.

Custom Branded Structures



PHILIPS

We also know that marketers have the challenge of ensuring their brands stand out. To deliver better brand visibility, grow brand affinity and equity we have packaged a suite of innovative custom branded structures to ensure your brand stands out more than your competitors.

We make this possible by designing, investing and offering a managed solution for custom branded tents, showcase containers, mobile trucks and inflatables at fraction of the cost for standard event structures to ensure you maximize on your investment.

PHILIPS



Reduce your cost by upto 40%

Are you looking for high brand visibility for your events and activations.

We've got you covered!

Our design team has developed a proposition to deliver the dual benefit of high visibility branding and show-stopping event cover solutions.

Our broad vision is to transform your marketing initiatives in a cost effective way to achieve:



Brand consistency and equity



Grow brand affinity amongst your target audience



Reduce spend on experiential branding and gear hire by up to 40%

We have carefully packaged a suite of solutions that are visually spectacular and offer a range of versatile configurations that will transform your BTL marketing campaigns.

Easily adaptable, they can be set up in many different ways including single, double, triple and multiple-span configurations, transforming virtually any outdoor space into a polished, professional and cutting-edge brand experience zone.

To ensure you realize return on your investment our proposition is 360°:



Conceptualise & Design



Source & Purchase



Deploy & Manage



Store & Maintain



Custom Branded Structures

Custom Branded Structures

Our branded tents have the dual purpose of providing both eye-catching branding as well as shelter.

These are ideal for promotions, festivals, sports events and golf days.



Spider Tent



Star Tent



Hexagonal Tent



Stetch Tent



Custom Branded Inflatables



Promotional Inflatables



Inflatable Archs



Product Replica Inflatables



Custom Mobile Showroom

At Simply Hot, we design and fabricate showcase and sales trailers and containers for your products and services. Whether you are in the automobile industry, financial, FMCG or healthcare, we have solutions that will work for you.

These custom showrooms include modern amenities and high-tech features to help your business gain more attention. You can add luxury seating, entertainment centers, air conditioning, and other comforts to help your potential customers relax during an outdoor event.

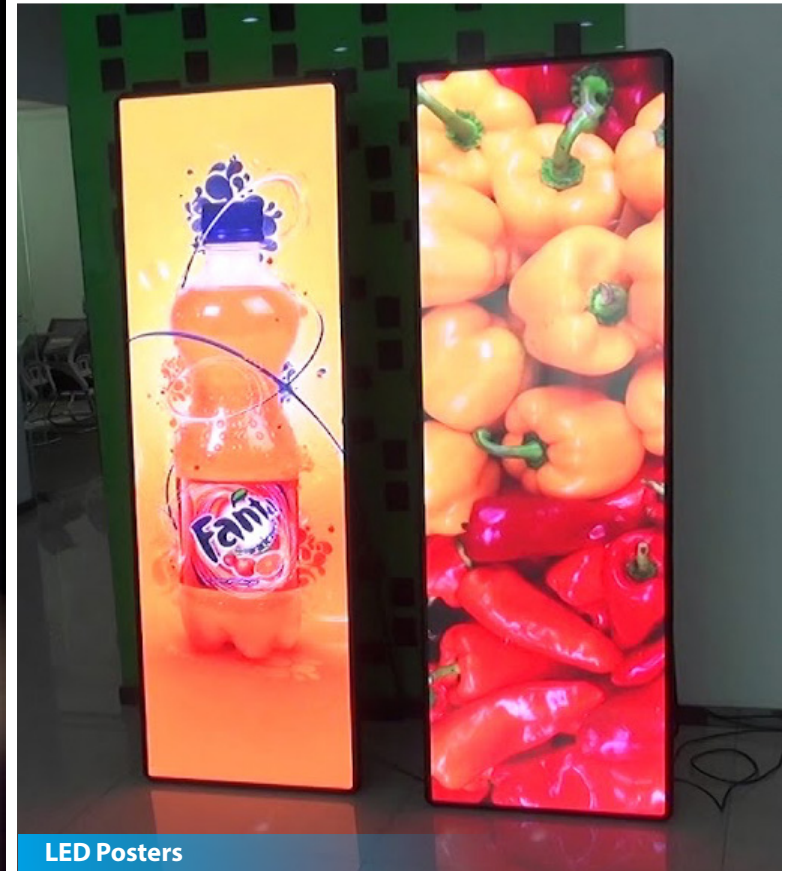




Large Format LED Screen

Screens

We take visual content to the next level of visibility with ultra clear display screens for your events.



LED Posters



Audio & Lighting

An extensive inventory of processors, line mixers, effect processors, microphones and indoor ambience lighting for just about any corporate event.



Line Array Professional Audio



Professional Audio



Podium



Moving Heads



Battery Powered Parcan Lights



Let's converse!

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